

Certified Management Accounting (CMA) Exam Prep

CMA® (Certified Management Accountant) is the advanced professional certification specifically designed to measure the advanced accounting and financial management skills that drive business performance in today's complex and challenging business environment.

The CMA is tailor-made for finance professionals at all levels, whether you want to enhance your value to your current organization, or expand your career potential. Earning the CMA will make you part of a network of over 30,000 credentialed peers worldwide.

Overview

Invest in comprehensive CMA exam preparation

Cleary University offers an instructor-led CMA exam preparation course. The IMA's CMA Learning System is used to teach the course and includes textbooks and online practice tests, which are available 24/7. This approach combines printed materials and online components with the expertise of an instructor and the discipline of a classroom setting. These instructor-led review courses will be delivered in two convenient courses, mirroring the two parts of the CMA exam.

Build knowledge and strengthen your skills

While the primary focus of this course is to prepare individuals for the CMA exam, the course is also an excellent professional development tool for helping individuals advance their career in accounting, finance, or business management.

- Quality instructors reinforce key points and keep you on track for success
- A peer network is developed while you learn in a group environment



Washtenaw Campus
3601 Plymouth Road
Ann Arbor, Michigan 48105

cleary.edu
1.888.5-CLEARY

Learn about Cleary's...
BIG
Benefits
Real Business...for Real Life

Amazing Career Potential

CMA Exam Prep Program



CLEARY  **UNIVERSITY**
Real Business...for Real Life

Why is the CMA the essential credential?

Focused: CMA is the credential that focuses specifically on financial planning, analysis, control, and decision support, as well as professional ethics – the critical skills for today’s complex and changing business environment.

Respected: Leading employers seek to hire and promote CMAs. Companies such as 3M, Alcoa, AT&T, Bank of America, Boeing, Cargill, Caterpillar, ConAgra, Hewlett-Packard, Johnson & Johnson, Microsoft, Procter & Gamble, and Verizon have CMAs in key management roles.

CMAs have demonstrated both technical competencies and an understanding of the linkage between strategy and financial performance, grounded in a firm commitment to upholding strict professional ethical standards.

Valued: The CMA is the certification that can deliver a tangible return on your investment. Professionals with a CMA can earn nearly \$25,000 more in average total compensation annually than non-certified peers.*

* (IMA® Annual Salary Survey, 2010)

Convenient: The CMA program responds to the needs of busy professionals. The live instruction program offered at Cleary University is directly aligned with the new two-part CMA exam format.

To become certified, a candidate must pass both parts of the CMA exam, be a member of IMA®, hold a bachelor’s degree and have two years of professional work experience in management accounting and/or financial management.

Who should take this course?

- Candidates preparing for the IMA’s CMA® examination
- Practitioners identifying, measuring, analyzing, and interpreting financial information
- Managerial finance and accounting professionals involved in strategic, tactical, and operating decisions within their organization’s financial management process
- Accounting staff members preparing financial reports for non-management groups such as shareholders, creditors, regulatory agencies, and tax authorities
- Accredited, licensed, or certified professionals seeking continuing education credits
- CPAs interested in moving into an internal corporate accounting role
- Students with an interest in business analysis, management accounting and reporting, strategic management, and business applications

Instructor Bio

Dr. Louis Petro has over 30 years of experience with the CMA exam. He studied under the originator of the CMA exam, Dr. James Bullock, at the University of Michigan and was one of the first people to sit for the CMA. From the time he obtained the CMA designation in 1973, until 1997, he worked with the IMA to write and review CMA exam questions, as well as to grade completed exams.

Dr. Petro has taught accounting courses at the University of Michigan, University of Detroit-Mercy, Lawrence Technological University, Eastern Michigan University, Michigan State University, Oakland University, William Tyndale College, and the University of Windsor. In addition to his extensive experience teaching accounting, Dr. Petro has worked in manufacturing and public accounting, and has published numerous works covering topics such as managerial accounting, financial reporting, and governmental and not-for-profit accounting.

Dr. Petro is presently a visiting lecturer at Oakland University, teaching graduate and undergraduate courses in managerial and financial accounting. He is also a senior manager at Cendrowski Corporate Advisors.

Student Feedback

“The CMA Learning System program offered at Cleary University is a must for successful completion of the CMA exams. Cleary’s program offered the structure needed for both efficient and effective study.”

April Haughton, V.P. of Finance, Event Solutions International, Inc.

“These classes greatly improved my learning experience far beyond what I would have accomplished studying on my own. Dr. Petro’s experience and knowledge provided me with tremendous insight.”

Jennifer Dedenbach, V.P. of Finance, Shelby Enterprises, Inc.

“I tried self study three times in the past, without success. I attribute the difference this time to Cleary University’s CMA Learning System courses. The courses were very helpful to me in terms of giving me the grounding for what was on the exam. Dr. Petro, the instructor, is extremely knowledgeable.”

Chuck Phillips, Manager of Financial Reporting, Ford Field/Detroit Lions



Exam Structure

Part 1: Financial Planning, Performance, and Control

(4 hours; 100 multiple choice questions and two 30-minute essay questions)

- Planning, Budgeting, and Forecasting
- Performance Measurement
- Cost Management
- Internal Controls
- Professional Ethics

Part 2: Financial Decision Making

(4 hours; 100 multiple choice questions and two 30-minute essay questions)

- Financial Statement Analysis
- Corporate Finance
- Decision Analysis and Risk Management
- Investment Decisions
- Professional Ethics

Please note that candidates for the CMA exam may sit for Parts 1 and 2 in any order.

For more information on the CMA Exam Prep at Cleary University, please contact **Lisa Beaudoin at 734.929.9119 or lbeaudoin@cleary.edu**

For a current course schedule and to register go to www.cleary.edu/cma

Courses are offered at Cleary’s Ann Arbor campus as well as in a live, online format using WebEx.

Cleary University
3601 Plymouth Road
Ann Arbor, MI 48105

Free parking available on site.
Campus is just west of US-23.

