CLEARY UNIVERSITY

BBA | HOSPITALITY MANAGEMENT

OVERVIEW

Hospitality management helps students prepare for the many types of management positions in the hospitality industry, where a broad range of skills and knowledge make for a well-rounded professional. It is the business side of the hospitality industry. Cleary University's program offerings combine practical kitchen experience with highly focused classroom training, enabling our students to be successful in what is also a business of making people feel welcome.

THE PROGRAM

The bachelor of business administration degree (BBA) in Hospitality Management provides the student with a well-rounded education in management for the highly competitive service economy.

The mission of the Hospitality Management program is to provide education, experience, and career preparation for tomorrow's hospitality leaders. With specialized courses, students receive a solid business management core and collegiate curriculum requirements to create a diverse education. Decision-making, staffing, planning and organizing, dining room operations, inventory control, and staging events are some of the skills taught.

Measures of the hospitality program's success are quality graduates prepared for a broad range of employment opportunities. Matched with current industry trends and technology, an innovative environment, hospitality graduates receive a fully rounded education that prepares them for a multifaceted career in this ever-growing service industry.

CAREER BENEFITS AND OPTIONS

A degree in hospitality management offers dynamic, exciting possibilities for careers in a variety of roles at organizations that include hotels, restaurants, resorts, casinos, and cruise ships as well as small business entrepreneurs.

Cleary University's hands-on approach enables students to learn through practice and strategically applying classroom lessons to solve the daily challenges of this customer service-based industry.

FINANCIAL AID

Grants, loans, and scholarships are available to qualified students. Financial aid counseling is available through the Financial Aid Office at 800.686.1883 or finaid@cleary.edu. Apply for financial aid by visiting fafsa.ed.gov. The Cleary University school code is: 002246

TAUGHT BY EXPERTS

Our instructors are thought leaders and experts in their respective fields. Cleary professors provide relevant and practical experience and knowledge that can be applied in the workplace.

ADMISSION

Applicants must meet Cleary University admission standards and provide official high school transcripts. When applicable, candidates may require SAT test score submission.

APPLICATION REQUIREMENTS

1. Complete online application (Fees may apply)
2. Forward official transcripts to the records office
3. Apply for Financial Aid

Apply online at **CLEARY.EDU**

CLEARY UNIVERSITY
BUSINESS STRONG™

CLEARY UNIVERSITY

BBA | HOSPITALITY MANAGEMENT

COURSES AND SAMPLE TIMELINE

FIRST YEAR

Fall Semester

BAC 1000	Foundations in Undergrad Studies	1 credit
BAC 1010	Academic Communication, Technology, and Success Essentials	3 credits
CUL 1000	Intro. to Culinary Arts (7 weeks)	3 credits
CUL 1200	Culinary Fundamentals (7 weeks)	3 credits
HOS 1100	Food Safety and Sanitation	3 credits
CAS 1500	Microsoft Office Applications	
	Total	**16 credits**

Spring Semester

CUL 1300	Stocks, Sauces and Starches (7 weeks)	3 credits
CUL 2500	Garde Manger and Charcuterie (7 weeks)	3 credits
HOS 1200	Recipes and Menu Planning	3 credits
ENG 1600	Business Composition	3 credits
MTH 1800	Intro. to Business Statistics	3 credits
	Total	**15 credits**

SECOND YEAR

Fall Semester

CUL 1400	Baking & Pastry Concepts (7 weeks)	3 credits
CUL 2600	Meat, Poultry and Seafood (CUL1000, CUL1200) (7 weeks)	3 credits
HOS 1300	Food and Bev. Cost Controls	3 credits
ACC 2411	Principles of Accounting I	4 credits
MKT 1500	Enterprise Marketing	3 credits
	Total	**16 credits**

Spring Semester

CUL 2700	International Cuisine	3 credits
CUL 2800	Culinary Externship	3 credits
HOS 1400	Nutrition for Food Service	3 credits
MGT 1600	Intro. to Management	3 credits
FIN 2000	Intro. to Business Finance	3 credits
	Total	**15 credits**

THIRD YEAR

Fall Semester

HOS 2100	Intro. to the Hospitality Industry	3 credits
HOS 2200	Restaurant Operations	3 credits
HOS 2300	Dining Room Management	3 credits
ENT 1850	Entrepreneurship and Small Business	3 credits
ECO 2500	Macroeconomics	
	Total	**15 credits**

Spring Semester

HOS 3100	Private Events and Catering Management	3 credits
HOS 3200	Wine and Beverage Management	3 credits
HOS 3300	Meeting Customer Expectations for Hospitality	3 credits
BAC 3000	Business Research and Comm.	3 credits
MTH 3440	Quantitative Business Analysis	3 credits
	Total	**15 credits**

FOURTH YEAR

Fall Semester

HOS 4100	Human Resources for the Hospitality Industry	3 credits
HOS 4200	Resorts and Tourism	3 credits
LAW 3200	Business Ethics and Legal Issues	3 credits
ACC 4012	Financial and Managerial Acct.	3 credits
MKT 4150	Interactive Marketing	3 credits
	Total	**15 credits**

Spring Semester

HOS 4300	Hospitality Leadership	3 credits
HOS 4400	Hospitality Externship or Elective Course	3 credits
FIN 4000	Financial Management	3 credits
MGT 4000	Management Skills Seminar	3 credits
MGT 4200	International Business	3 credits
	Total	**15 credits**
	Total Credits	**122**

Information provided is accurate at the time of production. Please see the full Academic Catalog on our website for complete degree and course information. Cleary reserves the right to change academic programs, policies, regulations, fees, calendars, courses, and/or degree requirements as needed or required.

CLEARY UNIVERSITY founded 1883

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