It’s time. Time for a new model of business education. One that is focused on the student and not on itself. Focused on increasing intuition, critical thinking, and leadership skills. At Cleary University, we’ve created that model! Our methodology is based on case studies, project-based learning, and other teaching methods that promote real world decision making and ethical leadership development.

Organizations need leaders—people who can effectively manage organizations and the people in them, as well as develop and implement strategies that will lead to success in a competitive marketplace. Cleary has developed an innovative and practical Management curriculum designed to equip you with the skills needed to lead and manage in the 21st century.

THE PROGRAM
The Executive Management Bachelor of Business Administration (EBBA) degree is a cohort-based program delivered by combining innovative online and on-ground coursework to aspiring leaders with significant professional experience. The program enables students to complete their degree in as little as one year! The EBBA degree is designed for leaders who possess significant work experience in a business, health care, governmental, or nonprofit organizations who desire to complete a baccalaureate degree for both professional and personal advancement.

Candidates for the EBBA program possess an associates degree or equivalent (est. 60 semester credit hours) as well as significant work and or life experience. The pace of the program is rigorous but the rewards are immeasurable in terms of broadening professional skill sets and enhancing career opportunities in a timely fashion.

MBA ADVANTAGE
As a leader, your time is money and a return on investment is a priority. We understand and have designed innovative courses that satisfy your undergraduate degree AND begin MBA requirements if you wish to continue your studies. Four courses from the EBBA program can be applied to the MBA program at the undergraduate tuition rate (a 40 percent savings). This saves time and money and provides opportunity to gain the skills necessary to lead in the competitive global marketplace.

CAREER BENEFITS
The major in Executive Management offers dynamic, exciting and immediately impactful possibilities for study and employment in an accelerated delivery format. It prepares students for leadership careers with business in both the profit and not for profit sectors. The hands on project-based approach of the EBBA program enables students to learn management by practicing and strategically applying your learning to real issues faced at your job!

FINANCIAL AID
Grants, loans and scholarships are available to qualified students. Financial aid counseling is available through the Financial Aid Office at 800.686.1883 or finaid@cleary.edu. Apply for financial aid by visiting fafsa.ed.gov. The Cleary University school code is: 002246

CREDIT YOU DESERVE
Students are eligible to transfer a maximum of 90 semester credit hours towards their BBA degree. Of this 90, students can earn up to 30 semester credit hours for their previous and documented work life experiences. A Prior Learning Assessment is available to evaluate work life credits at no charge!

PROGRAM DELIVERY AND LENGTH
Courses can be completed on-ground or 100% online in one of two prescribed pathways:
- Standard: 18 months to complete
- Accelerated: 12 months to complete

Apply online at CLEARY.EDU
CLEARY UNIVERSITY
BBA | EXECUTIVE MANAGEMENT

SCHEDULE
Standard 18 month: Students are enrolled three courses total per 15 week semester (one or two per each 7-week session).
Accelerated 12 month: Students are enrolled year round in two 7-week courses at a time (four courses total per 15-week semester.) There is a one week break between each course to ensure focus and manageability of the program of study.

COHORT
Students admitted to the program will take courses together throughout the duration of the program. This creates several distinct advantages of group membership, networking, and consistency during graduate study which are intentionally fostered in the program.

TAUGHT BY EXPERTS
Our instructors are thought leaders and experts in their respective fields. Cleary professors provide relevant and practical experience and knowledge that can be applied in the workplace.

ADMISSION
Qualified candidates must have a minimum cumulative grade point average of 2.5. Students must have an Associate Degree or equivalent and significant professional work experience. Additional post-Associate credits may be achieved through Prior Learning Assessment (PLA) or elective courses.

It is recommended that all students should have completed ACC 2411, CAS 1500, FIN 2000, and MTH 1800, comparable course, or PLA placement.

REQUIRED CURRICULUM

<table>
<thead>
<tr>
<th>Course</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>Business and Research Communication</td>
<td>3</td>
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<tr>
<td>Financial and Managerial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>Financial Management</td>
<td>3</td>
</tr>
<tr>
<td>Foundations in Undergraduate Studies</td>
<td>1</td>
</tr>
<tr>
<td>International Business*</td>
<td>3</td>
</tr>
<tr>
<td>Law and Ethics*</td>
<td>3</td>
</tr>
<tr>
<td>Management and Organizational Behavior*</td>
<td>3</td>
</tr>
<tr>
<td>Managing Projects and Processes in Organizations</td>
<td>3</td>
</tr>
<tr>
<td>Operations Management</td>
<td>3</td>
</tr>
<tr>
<td>Quantitative Business Analysis</td>
<td>3</td>
</tr>
<tr>
<td>Strategic Marketing Management*</td>
<td>3</td>
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<tr>
<td>Professional Project I</td>
<td>3</td>
</tr>
<tr>
<td>Professional Project II</td>
<td>3</td>
</tr>
</tbody>
</table>

Total Credit Hours: 37

Note 1 - Courses may be taken at Cleary University. Substitution permitted by transfer.
Note 2 - Courses may be taken at Cleary University. Substitution permitted by transfer or Prior Learning Assessment documentation.
*Students must receive a B or higher grade in graduate-level course to be applied to the MBA degree.

APPLICATION REQUIREMENTS
1. Complete online application (Application Fee: $35)
2. Forward official transcripts by mail to the records office
3. Send resume to admissions@cleary.edu

Information provided is accurate at the time of production. Please see the full Academic Catalog on our website for complete degree and course information. Cleary reserves the right to change academic programs, policies, regulations, fees and calendars without notice.

Apply online at CLEARY.EDU