Technology and innovation are transforming the way we live and work, remaking industry boundaries with new ways of delivering products and services. In this rapidly changing global economy, professionals who understand the pace of change and the impact of data, technology and innovation are in demand in virtually all sectors.

The Cleary MBA in Analytics, Technology, and Innovation provides graduates with skills in problem-solving, critical thinking, communication and collaboration. You will immediately apply your knowledge to find practical solutions to the complex problems created in the world of big data.

THE PROGRAM
This is not a technical program. Students graduate with the skills needed to manage and lead within companies that are focused on tech, big data, and innovation. Many students with non-tech backgrounds join this program as a means to pursue careers in project management, consulting, research and analysis. You won’t learn to code in this program, but you will learn how technology is changing organizations, why it’s important, and how to communicate that to colleagues. Furthermore, you will develop the necessary leadership skills to advance in your career.

Project work is an essential component of this program to ensure practical application and value for students. Most project work is done in virtual team settings and mirroring contemporary business practices. Graduates are able to apply collaboration, strategic thinking, and critical analysis processes to strategic business challenges and opportunities.

PROGRAM DELIVERY
Courses can be completed on-ground or 100% online

FINANCIAL AID
Available to all matriculated students. See additional information on reverse.

PROGRAM LENGTH
22 months

SCHEDULE
33 credit hour program consists of 11 courses. Students are enrolled year-round in one 7-week course at a time (two courses per 15-week semester.) There is a one week break between each course to ensure focus and manageability of the program of study.

COHORT
Students admitted to the program will take courses together throughout the duration of the program. This creates several distinct advantages of group membership, networking and consistency during graduate study which are intentionally fostered in the program.

REQUIRED CURRICULUM

<table>
<thead>
<tr>
<th>COURSE</th>
<th>CREDIT HOURS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial and Managerial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>Financial Management</td>
<td>3</td>
</tr>
<tr>
<td>Law and Ethics</td>
<td>3</td>
</tr>
<tr>
<td>Management and Organizational Leadership</td>
<td>3</td>
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<tr>
<td>Managerial Economics</td>
<td>3</td>
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<tr>
<td>Quantitative Management Analysis</td>
<td>3</td>
</tr>
<tr>
<td>Strategic Management</td>
<td>3</td>
</tr>
<tr>
<td>Strategic Marketing Management</td>
<td>3</td>
</tr>
<tr>
<td>Business Analytics*</td>
<td>3</td>
</tr>
<tr>
<td>Global Strategy and Innovation*</td>
<td>3</td>
</tr>
<tr>
<td>Management of Information Technology*</td>
<td>3</td>
</tr>
<tr>
<td><strong>Total Credit Hours:</strong></td>
<td><strong>33</strong></td>
</tr>
</tbody>
</table>

Program Cost: $30,360

*Denotes Concentration/Major Course

Apply online at CLEARY.EDU
**MBA PROGRAM GOALS**

Cleary University prepares MBA graduates to become confident, knowledgeable, and action-oriented problem solvers and leaders. Upon successful completion of the Cleary MBA program, students will:

1. Practice ethical leadership through a deep understanding of the link between character development, intellect, and leadership and apply this knowledge in an increasingly global and interconnected world.
2. Possess the ability to effectively use the processes of collaboration, inquiry, and critical analysis in dealing with management and leadership issues with the aim of advocating for integrated and positive change within their organizations.
3. Develop strong communication skills necessary to effect positive change within the organizations and communities in which they work and live.

**MBA LEARNING OUTCOMES**

1. Business Acumen: Effectively and efficiently analyze, understand, and act to make sound business decisions.
2. Problem Solving: Critically assess, analyze, integrate, and apply solutions when operating within the business environment.
3. Communication: Apply and demonstrate effective communication skills, both oral and written, among all stakeholders of business.
4. Performance Driven: Effectively analyze personal and organizational opportunities for continuous improvement and growth.

**FINANCIAL AID**

Grants, loans and scholarships are available to qualified students. Financial aid counseling is available through the Office of Student Financial Aid at 800.686.1883 or finaid@cleary.edu. Apply for financial aid by visiting fafsa.ed.gov.

**ADMISSION TO THE PROGRAM**

Qualified candidates must have a bachelor’s degree or equivalent from a regionally accredited college or university, generally with a GPA of 2.5 or greater on a 4.0 scale. The Graduate Management Admissions Test (GMAT) is NOT required. Detailed admission and acceptance criteria are listed in the University’s Academic Catalog, which is available on the website.

**APPLICATION REQUIREMENTS** (Domestic Students)

1. Complete online application (Application Fee: $60)
2. Forward Official Academic Records
3. Send resume
4. Complete and Submit Admissions Essay | Statement of Purpose

**APPLICATION REQUIREMENTS** (International Students)

1. Complete online application (Application Fee: $60)
2. Forward Official Academic Records. Official academic records not issued in English must be accompanied by a certified translation.
3. Send resume
4. Complete and Submit Admissions Essay | Statement of Purpose
5. Submit Proof of Financial Support
6. Forward a Copy of Identification Page(s) From Your Current Passport
7. Proof of English Proficiency (TOEFL, IELTS, MELAB)

Cleary University is authorized under Federal law to enroll nonimmigrant alien students. Information provided is accurate at the time of production. Please see the full Academic Catalog on our website for complete degree and course information. Cleary reserves the right to change academic programs, policies, regulations, fees and calendars without notice.