

# CLEARY UNIVERSITY

## BBA | ACCOUNTING AND FINANCE

### OVERVIEW

Often said to be the language of business, accounting is the process of identifying, recording, and analyzing information necessary to evaluate the past, present, and future economic activities of an organization. Accountants apply their skills in areas such as auditing, taxation, financial planning and analysis, information systems, consulting, management, and technical jobs. Finance involves acquiring, investing, and managing cash resources for businesses, governmental agencies, and individuals. It requires a thorough understanding of financial markets, analyzing investment opportunities, and determining and maximizing value.



### THE PROGRAM

The bachelor of business administration degree (BBA) in Accounting and Finance provides students with a well-rounded education for accounting careers throughout a diverse range of industries. This degree is well suited for individuals looking to advance into management or leadership careers. The Accounting program is designed to integrate a foundation of business education and expertise that prepares graduates for a variety of financial and accounting management careers. In addition, this program prepares students for the Certified Management Accountant (CMA) designation, a license issued by the Institute of Management Accountants that authorizes the holder to practice as a certified management accountant. Our CMA program has received IMA's Higher Education Endorsement.

The accounting and finance major prepares students for a career in public or corporate accounting. Cleary University's diverse practitioner-faculty provides an educationally and professionally

unique and substantial learning experience. The methodology is based on case studies, project-based learning, and other teaching methods that promote real-world decision making and practical application necessary for the growing and changing accounting and financial services industry.

### CAREER BENEFITS AND OPTIONS

A degree in accounting and finance qualifies students for various entry-level positions in business and government. Depending on interests, you may choose to pursue a career in financial analysis, economics, accounting, investment banking, real estate, or entrepreneurship. Graduates from this program can work as corporate accountants, financial managers, controllers, credit managers, risk managers, and business consultants. Students who have an aptitude for international accounting and finance can work for multinational companies. Career opportunities in accounting and finance are projected to grow steadily in the next decade.

### FINANCIAL AID

Grants, loans, and scholarships are available to qualified students. Financial aid counseling is available through the Financial Aid Office at 800.686.1883 or [finaid@cleary.edu](mailto:finaid@cleary.edu). Apply for financial aid by visiting [fafsa.ed.gov](http://fafsa.ed.gov). The Cleary University school code is: 002246

### TAUGHT BY EXPERTS

Our instructors are thought leaders and experts in their respective fields. Cleary professors provide relevant and practical experience and knowledge that can be applied in the workplace.

### ADMISSION

Applicants must meet Cleary University admission standards and provide official high school transcripts. When applicable, candidates may require SAT test score submission.

### APPLICATION REQUIREMENTS

1. Complete online application (Fees may apply)
2. Forward official transcripts to the records office
3. Apply for Financial Aid

Apply online at [CLEARY.EDU](http://CLEARY.EDU)



BUSINESS STRONG™

## COURSES AND SAMPLE TIMELINE

### FIRST YEAR

#### Fall Semester

ACC 2411	Principles of Accounting I	4 credits
BAC 1000	Foundations in Undergraduate Studies	1 credit
BAC 1010	Academic Communication, Technology, Success	3 credits
	Elective Credit	3 credits
	Elective Credit	3 credits
	Elective Credit	1 credit
<b>Total</b>		<b>15 credits</b>

#### Spring Semester

ACC 2412	Principles of Accounting II	4 credits
CAS 1500	Microsoft Office Applications	3 credits
ENG 1600	Business Composition	3 credits
MKT 1500	Enterprise Marketing	3 credits
	Elective Credits	2 credits
<b>Total</b>		<b>15 credits</b>

### SECOND YEAR

#### Fall Semester

ACC 2801	Intermediate Accounting I	4 credits
ECO 2500	Macroeconomics	3 credits
FIN 2000	Intro. to Business Finance	3 credits
MTH 1800	Intro. to Business Statistics	3 credits
	Elective Credit	2 credits
<b>Total</b>		<b>15 credits</b>

#### Spring Semester

ACC 3802	Intermediate Accounting II	4 credits
BAC 3000	Business Research & Communication	3 credits
ECO 3200	Managerial Economics	3 credits
LAW 3200	Business Ethics & Legal Issues	3 credits
	Elective Credit	2 credits
<b>Total</b>		<b>15 credits</b>

### THIRD YEAR

#### Fall Semester

ACC 4400	Cost Accounting I	3 credits
MGT 4000	Management Skills Seminar	3 credits
MKT 4150	Interactive Marketing	3 credits
MTH 4400	Statistics for Financial Economics	3 credits
	Elective Credit	3 credits
<b>Total</b>		<b>15 credits</b>

#### Spring Semester

ACC 4410	Cost Accounting II	3 credits
ACC 4700	Accounting Information Systems	3 credits
FIN 4010	Corporate Finance	3 credits
OPM 4000	Operations Management	3 credits
	Elective Credits	3 credits
<b>Total</b>		<b>15 credits</b>

### FOURTH YEAR

#### Fall Semester

ACC 4150	Governmental/Nonprofit Accounting	3 credits
ACC 4720	Advanced Financial Accounting	3 credits
FIN 4125	Investment & Portfolio Management	3 credits
FIN 4351	Financial Markets & Institution	3 credits
	Elective Credit	3 credits
<b>Total</b>		<b>15 credits</b>

#### Spring Semester

ACC 4800	Internal Auditing	3 credits
FIN 4750	Advanced Corporate Finance	3 credits
MGT 4200	International Business	3 credits
STR 4500	Strategic Management	3 credits
	Elective Credit	3 credits
<b>Total</b>		<b>15 credits</b>
<b>Total Credits</b>		<b>120</b>

Information provided is accurate at the time of production. Please see the full Academic Catalog on our website for complete degree and course information. Cleary reserves the right to change academic programs, policies, regulations, fees, calendars, courses, and/or degree requirements as needed or required.



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