

CLEARY UNIVERSITY

BBA | ENTREPRENEURSHIP

OVERVIEW

There are many challenges of becoming a successful entrepreneur. It requires critical thinking, effective communication and understanding of global, economical, legal, and social considerations in complex business situations. To start new businesses or fulfil key roles in other enterprises, an entrepreneur must be versed in the main areas of management, and understand the internal and external environment of the firm. One must develop their entrepreneurial skill set, especially the ability to identify opportunities.



THE PROGRAM

The bachelor of business administration degree (BBA) in Entrepreneurship provides the student with a well-rounded education in business enterprise models and entrepreneurial bases. By combining a rigorous academic curriculum, leadership development, experiential learning, and relationships with industry leaders, graduates prepare to become tomorrow's entrepreneurs.

Cleary University was founded on the principle that America's free enterprise system, together with an entrepreneurial spirit, can create a bigger pie for all to share. We believe the entrepreneurial spirit can and should be taught to all generations, as it is the foundation of a free society. Entrepreneurs lead innovation and change. Entrepreneurs manage the risks that are essential for a prosperous economy. Cleary University honors the triumphs of entrepreneurs by cultivating a new generation of achievers that are ready to launch their own enterprises.

CAREER BENEFITS AND OPTIONS

The current economic times support and encourage Americans to use their creative energies to develop start-up companies that are nimble and able to maintain a competitive edge in domestic and world markets. Using practical applications of proven business management principles, students gain the knowledge needed to succeed and in turn, students can expect to find jobs in small business management, family business management, business consulting, management analysis, and by starting their own business.

THE HISTORIC
LITTLE
ROCK
BAPTIST CHURCH

The Cleary University Detroit Campus at the Considine Little Rock Family Center

A collaboration between Cleary University and The Historic Little Rock Baptist Church. Offering accessible, affordable business certification and degree programs for area residents and beyond.

8904 Woodward Ave. Detroit, MI 48202
877.332.1712

FINANCIAL AID

Grants, loans, and scholarships are available to qualified students. Financial aid counseling is available through the Financial Aid Office at 800.686.1883 or finaid@cleary.edu. Apply for financial aid by visiting fafsa.ed.gov. The Cleary University school code is: 002246

TAUGHT BY EXPERTS

Our instructors are thought leaders and experts in their respective fields. Cleary professors provide relevant and practical experience and knowledge that can be applied in the workplace.

ADMISSION

Applicants must meet Cleary University admission standards and provide official high school transcripts. When applicable, candidates may require SAT test score submission.

APPLICATION REQUIREMENTS

1. Complete online application (Fees may apply)
2. Forward official transcripts to the records office
3. Apply for Financial Aid

Apply online at CLEARY.EDU



BUSINESS STRONG™

CLEARY UNIVERSITY

BBA | ENTREPRENEURSHIP

Starting Year:	Transfer In	Earned Credits	# Credits
Additional Major(s):			
Minor:			
Lower Division Requirements (28 credits)			
Courses may be taken at Cleary University. Substitution permitted by transfer or prior learning documentation.			
ACC 2411 Principles of Accounting I			4
CAS 1500 Microsoft Office Applications			3
ECO 2500 Macroeconomics			3
ENG 1600 Business Composition (Prereq: ENG 1010)			3
FIN 2000 Introduction to Business Finance (Prereq: CAS 1500)			3
MGT 1500 Introduction to Business			3
MGT 1600 Introduction to Management			3
MKT 1500 Enterprise Marketing			3
MTH 1800 Introduction to Business Statistics (Prereq: MTH 1700 and CAS 1500)			3
Business Core Courses (37 credits)			
Courses may be taken at Cleary University. Substitution is permitted by transfer.			
ACC 4012 Financial and Managerial Accounting (Prereq: ACC 2411)			3
BAC 1000 Foundations in Undergraduate Studies			1
BAC 3000 Business Research and Communication			3
BCS 4400 Technology and the Organization			3
ECO 3200 Managerial Economics (Prereq: ECO 2500)			3
ENT 4050 Creativity and Innovation			3
FIN 4000 Financial Management (Prereq: FIN 2000)			3
LAW 3200 Business Ethics and Legal Issues			3
MGT 4000 Management Skills Seminar			3
MGT 4200 International Business			3
MKT 4150 Interactive Marketing			3
MTH 3440 Quantitative Business Analysis (Prereq: MTH 1800 and CAS 1500)			3
QTY 4320 Quality Management			3
Comments:			
SEMESTER CREDIT HOURS COMPLETED			
LOWER DIVISION AND BUSINESS CORE SEMESTER CREDIT HOURS REMAINING			65

Transfer In	Earned Credits	# Credits
Major Courses (20 credits)		
No substitution. All courses must be taken at Cleary University.		
ENT 2000 Startup Weekend Seminar I		2
ENT 3000 Startup Weekend Seminar II		3
ENT 4000 Entrepreneurship		3
ENT 4100 Marketing the New Business		3
ENT 4200 Technology Entrepreneurship		3
ENT 4300 New Business Finance		3
ENT 4500 Entrepreneurship Discovery		3
BBA Project Sequence (9 credits)		
MGT 3400 Managing Projects and Processes in Organizations		3
PJT 4910 Professional Project I		3
PJT 4920 Professional Project II		3
General Electives, Transfer Credits, and/or Prior Learning (26 credits)		
Comments:		
SEMESTER CREDIT HOURS COMPLETED		
MAJOR COURSES AND ELECTIVE SEMESTER CREDIT HOURS REMAINING		55
TOTAL SEMESTER CREDIT HOURS COMPLETED		
TOTAL SEMESTER CREDIT HOURS REMAINING		120

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CLEARY.EDU



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Graduation Requirements: To earn a BBA degree, students must complete a minimum of 120 semester credits which include program requirements, have a cumulative GPA of 2.0 or higher, and complete an end-of-program exam.

Transfer Credits: The maximum number of transfer credits that may be applied to the BBA is 90 credits (depending on program selected); and ABA is 38 credits.

Residency Requirement: BBA residency requirement is 30 credits (37 credits for BBA completion programs); ABA requirements is minimum of 19 credits.

Information provided is accurate at the time of production. Please see the full Academic Catalog on our website for complete degree and course information. Cleary reserves the right to change academic programs, policies, regulations, fees, calendars, courses, and/or degree requirements as needed or required.