CLEARY UNIVERSITY BBA | HEALTH CARE MANAGEMENT

OVERVIEW

Health care management combines business skills and health care policy skills and knowledge to lead effectively in health care environments. Graduates play an important role in areas such as managed care, insurance, information systems, and finance. Health care managers must understand broader issues such as health care economics, policy regulation, risk management and the ethical and legal responsibilities. It is a multifaceted profession that must always consider the impact of global health issues on both the local market and global settings.



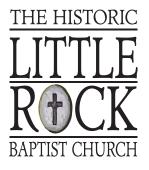
THE PROGRAM

The bachelor of business administration degree (BBA) in Health Care Management provides the student with a well-rounded education in management for the health care industry. This degree is well suited for individuals who are looking to advance into management or administration careers. The Health Care Management program is designed to integrate a foundation of business education and expertise that prepares graduates for a variety of health care industry careers.

The Health Care Management program places great emphasis on developing the tools and skills necessary to successfully manage the comprehensive challenges and issues facing industry professionals. Cleary University's diverse practitioner-faculty are prepared educationally and professionally to provide a truly unique and substantial learning experience. The methodology is based on case studies, project-based learning, and other teaching methods that promote real-world decision making and practical application necessary for the growing and changing health care industry.

CAREER BENEFITS AND OPTIONS

According to the U.S. Bureau of Labor Statistics, "Employment of medical and health services managers is expected to grow 23 percent from 2012 to 2022, much faster than the average for all occupations." Skilled health care management employers can be part of the following industries: health insurance organizations, health care associations, hospitals, long-term care facilities, physician and dental practices, mental health departments, skilled nursing facilities, universities and research institutions, and home health care organizations.



The Cleary University Detroit Campus at the Considine Little Rock Family Center A collaboration between Cleary University and The Historic Little Rock Baptist Church. Offering accessible, affordable business certification and degree programs for area residents and beyond. 8904 Woodward Ave. Detroit, MI 48202 877.332.1712

FINANCIAL AID

Grants, loans, and scholarships are available to qualified students. Financial aid counseling is available through the Financial Aid Office at 800.686.1883 or finaid@cleary.edu. Apply for financial aid by visiting fafsa.ed.gov. The Cleary University school code is: 002246

TAUGHT BY EXPERTS

Our instructors are thought leaders and experts in their respective fields. Cleary professors provide relevant and practical experience and knowledge that can be applied in the workplace.

ADMISSION

Applicants must meet Cleary University admission standards and provide official high school transcripts. When applicable, candidates may require SAT test score submission.

APPLICATION REQUIREMENTS

- 1. Complete online application (Fees may apply)
- 2. Forward official transcripts to the records office
- 3. Apply for Financial Aid





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Starting Year:		E	E			물	E	
Additional Major(s):		ans	urnec			ans	urned	
		Transfer In	Earned Credits	#Credits		Transfer In	Earned Credits	#Credits
Minor:		п	dits	dits		п	dits	dits
Business Core Courses (28 credits)				BBA Project Sequence (9 credits)				
All courses must be taken at Cleary University. No substitutions are permitted.				No substitution. All courses must be taken at Cleary University.				
ACC 4012 Financial and Managerial Accounting (Recommended Prereq: ACC 2411)				3	MGT 3400 Managing Projects and Processes in Organizations			3
BAC 1000 Foundations in Undergraduate Studies				1	PJT 4910 Professional Project I			3
BAC 3000 Business Research and Communication				3	PJT 4920 Professional Project II			3
FIN 4000 Financial Management (Recommended Prereq: FIN 2000)				3				
HCM 4000 Quality Management in Health Care				3				
HCM 4200 Health Care Business and Policy				3	General Electives, Transfer Credits, and/or Prior Learning (74 credits)			
HCM 4300 Marketing Health Care Services				3				
HCM 4400 Health Care Informatics				3				
LAW 4100 Legal Issues in Health Care				3		\vdash		
MTH 3440 Quantitative Business Analysis (MTH 1800 and CAS 1500)				3		\vdash	_	
WITT 5440 Qualititative Dusiness Analysis (WITH 1000 dill CAS 1300)		<u> </u>		3		\vdash		
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Prerequisites (9 credits)								
CAS 1500 Microsoft Office Applications				3				
HCM 3000 Introduction to Health Care Management				3				
MTH 1800 Introduction to Business Statistics				3				
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Comments:				Comments:				
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	SEMESTER CREDIT HOURS REM	AIN	ING	46	ELECTIVE SEMESTER CREDIT HOURS REMA	AINI	NG	74
					TOTAL SEMESTER CREDIT HOURS COMPLETED			
				TOTAL SEMESTER CREDIT HOURS REMAINING			120	
								120

Apply online at **CLEARY.EDU**

Graduation Requirements: To earn a BBA degree, students must complete a minimum of 120 semester credits which include program requirements, have a cumulative GPA of 2.0 or higher, and complete an end-of-program exam.



Transfer Credits: The maximum number of transfer credits that may be applied to the BBA is 90 credits (depending on program selected); and ABA is 38 credits.

Residency Requirement: BBA residency requirement is 30 credits (37 credits for BBA completion programs); ABA requirements is minimum of 19 credits.

Information provided is accurate at the time of production. Please see the full Academic Catalog on our website for complete degree and course information. Cleary reserves the right to change academic programs, policies, regulations, fees, calendars, courses, and/or degree requirements as needed or required.