

# CLEARY UNIVERSITY

## BBA | HEALTH CARE MANAGEMENT

### OVERVIEW

Health care management combines business skills and health care policy skills and knowledge to lead effectively in health care environments. Graduates play an important role in areas such as managed care, insurance, information systems, and finance. Health care managers must understand broader issues such as health care economics, policy regulation, risk management, and the ethical and legal responsibilities. It is a multifaceted profession that must always consider the impact of global health issues on both the local market and global settings.



### THE PROGRAM

The bachelor of business administration degree (BBA) in Health Care Management provides the student with a well-rounded education in management for the health care industry. This degree is well suited for individuals who are looking to advance into management or administration careers. The Health Care Management program is designed to integrate a foundation of business education and expertise that prepares graduates for a variety of health care industry careers.

The Health Care Management program places great emphasis on developing the tools and skills necessary to successfully manage the comprehensive challenges and issues facing industry professionals. Cleary University's diverse practitioner-faculty are prepared educationally and professionally to provide a truly

unique and substantial learning experience. The methodology is based on case studies, project-based learning, and other teaching methods that promote real-world decision-making and practical application necessary for the growing and changing health care industry.

### CAREER BENEFITS AND OPTIONS

According to the U.S. Bureau of Labor Statistics, "Employment of medical and health services managers is expected to grow 23 percent from 2012 to 2022, much faster than the average for all occupations." Skilled health care management employers can be part of the following industries: health insurance organizations, health care associations, hospitals, long-term care facilities, physician and dental practices, mental health departments, skilled nursing facilities, universities and research institutions, and home health care organizations.

### FINANCIAL AID

Grants, loans, and scholarships are available to qualified students. Financial aid counseling is available through the Financial Aid Office at 800.686.1883 or [finaid@cleary.edu](mailto:finaid@cleary.edu). Apply for financial aid by visiting [fafsa.ed.gov](http://fafsa.ed.gov). The Cleary University school code is: 002246

### TAUGHT BY EXPERTS

Our instructors are thought leaders and experts in their respective fields. Cleary professors provide relevant and practical experience and knowledge that can be applied in the workplace.

### ADMISSION

Applicants must meet Cleary University admission standards and provide official high school transcripts. When applicable, candidates may require SAT test score submission.

### APPLICATION REQUIREMENTS

1. Complete online application (Fees may apply)
2. Forward official transcripts to the records office
3. Apply for Financial Aid

Apply online at [CLEARY.EDU](http://CLEARY.EDU)



BUSINESS STRONG™

