

CLEARY UNIVERSITY

MBA | HEALTH CARE LEADERSHIP

OVERVIEW

Significant changes in the global health care industry have increased the need for dynamic problem solvers and leaders who can manage and motivate a diverse workforce in order to deliver quality outcomes, sound business practices, and enhanced patient care.

Today, the health care industry demands more of its leaders than ever before: deep understanding of economics, finance and budget control, health policy, information management systems, patient satisfaction, ethics and legal issues, and inter-professional collaboration, as well as how all of these elements work together to produce effective results.



THE PROGRAM

The Cleary MBA in Health Care Leadership prepares students to use critical thinking and problem-solving skills, assess ethical decision-making in the health care environment, practice applicable management strategies, and apply cross-departmental and business communication skills to health care industry business situations.

Project work is an essential component of this program to ensure practical application and value for students. Most project work is done in virtual team settings, mirroring contemporary business practices. Graduates are able to apply collaboration, strategic thinking, and critical analysis processes to strategic business challenges and opportunities.

CAREER BENEFITS AND OPTIONS

According to the U.S. Bureau of Labor Statistics, “Employment of medical and health services managers is expected to grow 23 percent from 2012 to 2022, much faster than the average for all occupations.”

- Clinics
- Dental practices
- Health insurance organizations
- Health care associations
- Hospitals
- Nursing homes
- Physician practices
- Mental health departments
- Rehabilitation centers
- Skilled nursing facilities
- Universities and research institutions
- Home health care organizations

Health care leaders will be required for many disciplines, both clinical and non-clinical, and in many areas, including health information technology, finance, marketing, insurance, biotech, post-acute care, hospital systems, and ancillary services.

COHORT

Students admitted to the program will take courses together throughout the duration of the program. This creates several distinct advantages of group membership, networking and consistency during graduate study which are intentionally fostered in the program.

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BUSINESS STRONG™
College of Graduate, Adult,
and Professional Studies

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MBA PROGRAM GOALS

Cleary University prepares MBA graduates to become confident, knowledgeable, and action-oriented problem solvers and leaders. Upon successful completion of the Cleary MBA program, students will:

1. Practice ethical leadership through a deep understanding of the link between character development, intellect, and leadership and apply this knowledge in an increasingly global and interconnected world.
2. Possess the ability to effectively use the processes of collaboration, inquiry, and critical analysis in dealing with management and leadership issues with the aim of advocating for integrated and positive change within their organizations.
3. Develop strong communication skills necessary to effect positive change within the organizations and communities in which they work and live.

MBA LEARNING OUTCOMES

1. Business Acumen: Effectively and efficiently analyze, understand, and act to make sound business decisions.
2. Problem Solving: Critically assess, analyze, integrate, and apply solutions when operating within the business environment.
3. Communication: Apply and demonstrate effective communication skills, both oral and written, among all stakeholders of business.
4. Performance Driven: Effectively analyze personal and organizational opportunities for continuous improvement and growth.

FINANCIAL AID

Grants, loans and scholarships are available to qualified students. Financial aid counseling is available through the Office of Student Financial Aid at 800.686.1883 or finaid@cleary.edu. Apply for financial aid by visiting fafsa.ed.gov.

ADMISSION TO THE PROGRAM

Qualified candidates must have a bachelor's degree or equivalent from a regionally accredited college or university, generally with a GPA of 2.5 or greater on a 4.0 scale. The Graduate Management Admissions Test (GMAT) is NOT required. Detailed admission and acceptance criteria are listed in the University's Academic Catalog, which is available on the website.

APPLICATION REQUIREMENTS

(Domestic Students)

1. Complete online application (Application Fee: \$60)
2. Forward Official Academic Records
3. Send resume
4. Complete and Submit Admissions Essay | Statement of Purpose

Information provided is accurate at the time of production. Please see the full Academic Catalog on our website for complete degree and course information. Cleary reserves the right to change academic programs, policies, regulations, fees, calendars, courses, and/or degree requirements as needed or required. August, 2016.

APPLICATION REQUIREMENTS

(International Students)

1. Complete online application (Application Fee: \$60)
2. Forward Official Academic Records. Official academic records not issued in English must be accompanied by a certified translation.
3. Send resume
4. Complete and Submit Admissions Essay | Statement of Purpose
5. Submit Proof of Financial Support
6. Forward a Copy of Identification Page(s) From Your Current Passport
7. Proof of English Proficiency (TOEFL, IELTS, MELAB)

REQUIRED CURRICULUM

COURSE	CREDIT HOURS
Financial and Managerial Accounting	3
Financial Management	3
Law and Ethics	3
Management and Organizational Leadership	3
Managerial Economics	3
Quantitative Management Analysis	3
Strategic Management	3
Strategic Marketing Management	3
Health Policy, Law, and Ethics*	3
Health Quality Management*	3
Survey of Global Leadership*	3

Total Credit Hours: 33

Program Cost: \$30,360

*Denotes Concentration | Major Course

PROGRAM DELIVERY

Courses can be completed on-ground or 100% online

PROGRAM LENGTH

22 months

SCHEDULE

33 credit hour program consists of 11 courses. Students are enrolled year-round in one 7-week course at a time (two courses per 15-week semester.) There is a one week break between each course to ensure focus and manageability of the program of study.



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