

THE CLEARY BUSINESS ARTS™ CURRICULUM

HUMAN RESOURCE MANAGEMENT



The success of an organization is heavily dependent on the performance of its people and how well they work together. With a degree in Human Resource Management from Cleary, graduates will understand this connectedness and how it impacts a company's long-term success.

The role of ethics, social responsibility, resource management, strategic processes and interpersonal communications all are integrated, students will learn. Coursework also includes recruitment and retention, benefits and compensation, labor law, labor relations, workforce management, and employee performance and morale. Students will develop a unique skill set that will help organizations thrive.

Career opportunities available in Human Resource Management

With a BBA degree in Human Resource Management, individuals can pursue roles such as HR manager, overseeing personnel strategies and policies within an organization, or HR specialist, focusing on recruitment, employee training, and benefits administration to optimize workforce performance and satisfaction.

The Cleary Mind™ gives Cleary graduates a competitive advantage

Cleary University instills in our students the following professional skills:

Critical Thinking

**Effective
Communication**

Problem Solving

**Creative
Thinking**

Persuasion

Entrepreneurship

Leadership

Ethics

The Cleary Mind™ is the core of who we are and what distinguishes us from other universities. As students begin their academic career here – online or on campus – they learn and apply attributes of The Cleary Mind™ throughout their program, and by the time they graduate, The Cleary Mind™ has become their way of thinking, leading and living. That's why employers want to hire Cleary graduates. They not only have the workplace competencies to master their new job, but they also are ready to serve as creative and critical thinkers, problem solvers, effective and persuasive communicators, and ethical leaders, mentors and entrepreneurs. They exceed the expectations of employers!

* The Key Attributes Employers Seek on Students' Resume, NACE Center, 11/30/17. The Top 10 Traits Employers Want in Business School Graduates, GoodCall, 8/17/18. College vs Business Training: What Do Employers Want?, Wharton, University of Pennsylvania, 2/11/16. 8 Essential Skills Every Employer Looks For In Recent Graduates, Inc 10/13/15. What Employers Really Look For in Recent College Graduates, USA Today, 7/22/15. What Employers Are Looking For When Hiring Recent College Grads, Forbes, 7/6/15. New College Grads: Who employers want to hire, CBS News Money Watch, 1/20/15. What Employers Want From MBAs This Year, Poets & Quants, 5/19/14. The 10 Skills Employers Most Want In 2015 Graduates, Rorbes, 11/12/14. What Employers Want, GraduateOpportunities.com



HUMAN RESOURCE MANAGEMENT CURRICULUM PATHWAY - SINGLE MAJOR BBA IN BUSINESS MANAGEMENT

| COURSE | | CATEGORY | CREDITS |
|---------------|--------|--|----------------|
| YEAR ONE | FALL | ENG 1000 English Composition | GE ENG/COM 3 |
| | | PHL 1200 Critical Thinking in an Illogical World | GE HUM 3 |
| | | BUS 1100 Introduction to Organizations | BBA Core 3 |
| | | TCM 1000 The Cleary Mind Professional Skills | GE ELE SS 3 |
| | | MIS 1000 Applied Business Tools | BBA Core 3 |
| | | Total Credits | 15 |
| | SPRING | ENG 1100 Discourse and Delivery | GE ENG/COM 3 |
| | | ECO 1000 Introduction to Macroeconomics | GE SS 3 |
| | | COM 1400 Speech Communications | GE HUM 3 |
| | | QLR 1000 Data Foundations | GE MTH 3 |
| | | SCI 1500 The Science of Well-Being | GE NS 3 |
| | | Total Credits | 15 |
| YEAR TWO | FALL | ECO 2000 Introduction to Microeconomics | BBA Core 3 |
| | | OPM 2000 Operations Management | BBA Core 3 |
| | | ACC 1000 Introduction to Financial Accounting | BBA Core 3 |
| | | MKT 2200 Introduction to Marketing | BBA Core 3 |
| | | ELE Elective Course | ELE 3 |
| | | Total Credits | 15 |
| | SPRING | LAW 2900 Business Law | GE SS 3 |
| | | HRM 2800 Introduction to Human Resources Mgmt | BBA Core 3 |
| | | ACC 2000 Introduction to Managerial Accounting | BBA Core 3 |
| | | NTR 2000 Nutrition for the Active Adult with Lab | GE NS 3 |
| | | ELE Elective Course | ELE 3 |
| | | CAR 1050 Navigating Academic and Life Challenges | Prog Course 1 |
| Total Credits | 16 | | |
| YEAR THREE | FALL | COM 3200 Organizational Communication in a Global Environment | BBA Core 3 |
| | | MGT 3400 Managing Projects and Processes in Organizations | BBA Core 3 |
| | | DMA 4200 Data Analysis in Business | BBA Core 3 |
| | | FIN 3000 Introduction to Corporate Finance | BBA Core 3 |
| | | ELE Elective Course | ELE 3 |
| | | Total Credits | 15 |
| | SPRING | BUS 3500 Strategic Management | BBA Core 3 |
| | | PHL 4010 Culture of Ethics | BBA Core 3 |
| | | BUS 3000 Emerging Business Technologies | BBA Core 3 |
| | | HRM 4210 Human Resource Management | Course Major 3 |
| | | Elective Course | ELE 3 |
| | | Total Credits | 15 |
| YEAR FOUR | FALL | MGT 4071 Organizational Behavior | BBA Core 3 |
| | | LED 4010 Leadership Theories and Applications | BBA Core 3 |
| | | HRM 4500 Training and Development for Human Resource Professionals | Course Major 3 |
| | | HRM 4600 Compensation and Performance Management Systems | Course Major 3 |
| | | CAR 3060 Navigating Future Career and Life Challenges | Prog Course 2 |
| | | Total Credits | 14 |
| | SPRING | LED 4900 Leadership Seminar | Prog Course 3 |
| | | HRM 4700 Organizational Staffing Principles and Practices | Course Major 3 |
| | | HRM 4750 Diversity and Inclusion for HR Professionals | Course Major 3 |
| | | Elective Course | ELE 3 |
| | | Elective Course | ELE 3 |
| | | Total Credits | 15 |
| TOTAL CREDITS | | | 120 |