

THE CLEARY BUSINESS ARTS™ CURRICULUM HUMAN RESOURCE MANAGEMENT



The success of an organization is heavily dependent on the performance of its people and how well they work together. With a degree in Human Resource Management from Cleary, graduates will understand this connectedness and how it impacts a company's long-term success.

The role of ethics, social responsibility, resource management, strategic processes and interpersonal communications all are integrated, students will learn. Coursework also includes recruitment and retention, benefits and compensation, labor law, labor relations, workforce management, and employee performance and morale. Students will develop a unique skill set that will help organizations thrive.

Career opportunities available in Human Resource Management

With a BBA degree in Human Resource Management, individuals can pursue roles such as HR manager, overseeing personnel strategies and policies within an organization, or HR specialist, focusing on recruitment, employee training, and benefits administration to optimize workforce performance and satisfaction.

The Cleary Mind™ gives Cleary graduates a competitive advantage

Cleary University instills in our students the following professional skills:

Critical Thinking

**Effective
Communication**

Problem Solving

**Creative
Thinking**

Persuasion

Entrepreneurship

Leadership

Ethics

The Cleary Mind™ is the core of who we are and what distinguishes us from other universities. As students begin their academic career here – online or on campus – they learn and apply attributes of The Cleary Mind™ throughout their program, and by the time they graduate, The Cleary Mind™ has become their way of thinking, leading and living. That's why employers want to hire Cleary graduates. They not only have the workplace competencies to master their new job, but they also are ready to serve as creative and critical thinkers, problem solvers, effective and persuasive communicators, and ethical leaders, mentors and entrepreneurs. They exceed the expectations of employers!

* The Key Attributes Employers Seek on Students' Resumes, NACE Center, 11/30/17. The Top 10 Traits Employers Want in Business School Graduates, GoodCall, 8/17/18. College vs Business Training: What Do Employers Want?, Wharton, University of Pennsylvania, 2/11/16. 8 Essential Skills Every Employer Looks For In Recent Graduates, Inc 10/13/15. What Employers Really Look For in Recent College Graduates, USA Today, 7/22/15. What Employers Are Looking For When Hiring Recent College Grads, Forbes, 7/6/15. New College Grads: Who employers want to hire, CBS News Money Watch, 1/20/15. What Employers Want From MBAs This Year, Poets & Quants, 5/19/14. The 10 Skills Employers Most Want In 2015 Graduates, Forbes, 11/12/14. What Employers Want, GraduateOpportunities.com



HUMAN RESOURCE MANAGEMENT CURRICULUM PATHWAY - SINGLE MAJOR

BBA IN BUSINESS MANAGEMENT

COURSE		CATEGORY	CREDITS
YEAR ONE	FALL	ENG 1000 English Composition	GE ENG/COM 3
		PHL 1200 Critical Thinking in an Illogical World	GE HUM 3
		BUS 1100 Introduction to Organizations	BBA Core 3
	SPRING	TCM 1000 The Cleary Mind Professional Skills	GE ELE SS 3
		MIS 1000 Applied Business Tools	BBA Core 3
		Total Credits	15
YEAR TWO	FALL	ENG 1100 Discourse and Delivery	GE ENG/COM 3
		ECO 1000 Introduction to Macroeconomics	GE SS 3
		COM 1400 Speech Communications	GE HUM 3
	SPRING	QLR 1000 Data Foundations	GE MTH 3
		SCI 1500 The Science of Well-Being	GE NS 3
		Total Credits	15
YEAR THREE	FALL	ECO 2000 Introduction to Microeconomics	BBA Core 3
		OPM 2000 Operations Management	BBA Core 3
		ACC 1000 Introduction to Financial Accounting	BBA Core 3
	SPRING	MKT 2200 Introduction to Marketing	BBA Core 3
		ELE Elective Course	ELE 3
		Total Credits	15
YEAR FOUR	FALL	LAW 2900 Business Law	GE SS 3
		HRM 2800 Introduction to Human Resources Mgmt	BBA Core 3
		ACC 2000 Introduction to Managerial Accounting	BBA Core 3
	SPRING	NTR 2000 Nutrition for the Active Adult with Lab	GE NS 3
		ELE Elective Course	ELE 3
		CAR 1050 Navigating Academic and Life Challenges	Prog Course 1
	Total Credits		16
YEAR FIVE	FALL	COM 3200 Organizational Communication in a Global Environment	BBA Core 3
		MGT 3400 Managing Projects and Processes in Organizations	BBA Core 3
		DMA 4200 Data Analysis in Business	BBA Core 3
	SPRING	FIN 3000 Introduction to Corporate Finance	BBA Core 3
		ELE Elective Course	ELE 3
		Total Credits	15
YEAR SIX	FALL	BUS 3500 Strategic Management	BBA Core 3
		PHL 4010 Culture of Ethics	BBA Core 3
		BUS 3000 Emerging Business Technologies	BBA Core 3
	SPRING	HRM 4210 Human Resource Management	Course Major 3
		Elective Course	ELE 3
		Total Credits	15
YEAR SEVEN	FALL	MGT 4071 Organizational Behavior	BBA Core 3
		LED 4010 Leadership Theories and Applications	BBA Core 3
		HRM 4500 Training and Development for Human Resource Professionals	Course Major 3
	SPRING	HRM 4600 Compensation and Performance Management Systems	Course Major 3
		CAR 3060 Navigating Future Career and Life Challenges	Prog Course 2
		Total Credits	14
YEAR EIGHT	FALL	LED 4900 Leadership Seminar	Prog Course 3
		HRM 4700 Organizational Staffing Principles and Practices	Course Major 3
		HRM 4750 Diversity and Inclusion for HR Professionals	Course Major 3
	SPRING	Elective Course	ELE 3
		Elective Course	ELE 3
		Total Credits	15