



Transfer Guide

Bachelor of Business Administration (BBA) in Business Communication
Effective February 2021

OAKLAND COMMUNITY COLLEGE

**Associate Degree (60 credits)—Includes Completion of the MTA General
Education Requirements and the Following Classes:**

Classes with Transferability During Associate Degree Completion

<i>Oakland College</i>	<i>Credits</i>	<i>Cleary University</i>	<i>Credits</i>
ACC 1810 Principles of Managerial Accounting	4	ACC 1000 Principles of Accounting and Economic Renaissance I	3
COM 1600 Fundamentals of Speech	3	COM 1400 Speak Up!	3
COM 2290 Intercultural Communication	3	COM 3100 Communicating to a Shrinking World	3
CNS 1150 Career Planning	2	CAR 1000A, CAR 1000B Career Fulfillment	1
PHI 1750 Introduction to Informal Logic	3	PHL 1200 Critical Thinking in an Illogical World	3
PHI 1610 Ethics	3	PHL 1500 The Right Decision	3
PHI 1710 Introduction to Philosophy	3	PHL 1300 Know Thyself, Know Thy World	3
MKT 2520 Fundamental of Marketing Theory/Practice	3	MKT 2100 Transformational Marketing	3
Additional Electives	15	Additional Electives	15

The maximum number of credits that may be transferred is 90 semester credit hours.

COURSES TAKEN AT CLEARY UNIVERSITY	
Class	Credit
TCM 1000 Business Arts Immersion	3
ENG 1100 Discourse and Delivery	3
PHL 4000 Rhetoric: The Hyde Park Soapbox	3
PHL 4900 The Social Contract	3
BUS 3500 Strategic Thinking from the Inside Out	3
MKT 3000 Transactional Marketing	3
OPM 3000 Supply Chain: Driving the Silk Road into Today	3
COM 4200 Advanced Advertising Strategy	3
COM 3500 Advanced Media Writing	3
COM 4300 Design and Production	3
COM 4900 Business Communication Contexts	3
MKT 2300 Engaging Customers with Social Media and Video	3
COM 2200 Public Relations	3
MGT 4071 Organizational Behavior or graduate elective*	3
Professional Experience (6 credits) - PJT 4910/4920 or internships and/or assistantships	6
BUSINESS COMMUNICATION BBA DEGREE TOTAL	120 CR.

* Some Electives may be substituted for Graduate Elective in the +1 program for eligible students. For information, please speak to your admissions representative.

Additional Information:

1. A transfer student from Oakland College must have a cumulative 2.0 GPA to transfer into Cleary University.
2. A minimum of 120 credit hours are required for a Bachelor of Business Administration (BBA) in Sports Promotion and Management at Cleary University. Cleary core and major courses may be completed on-ground or via distance learning online.
3. A grade of "C" or better (2.0 on a 4.0 scale) is required for courses to transfer.

4. Scholarships are available for Oakland College transfer students. Other financial aid is available to all Cleary students.

Contact Cleary University for any questions regarding the admissions requirements, scholarships or to schedule an appointment with an Admissions Representative at 1-800-686-1883.