



GRADUATE OUTCOME REPORT 2021

Cleary University
careerservices@cleary.edu

800-686-1883 ext. 1556
3750 Cleary Drive, Howell, MI 48843



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GRADUATE OUTCOME SUMMARY

Strategic Highlights

The Graduate Outcome Report is assembled annually by Career Development Center in an effort to provide accurate and useful information to students, faculty, staff, administration, and the community about the first destination activities of our recent graduates. The 2020 - 2021 reporting year is July 1, 2020 to June 30, 2021. Therefore, any student cleared for graduation between these dates will be included in this report. The results are based on the 9999 course survey along with a supplemental survey sent in the last half of October 2021.

For the 2020 - 2021 reporting year, 196 Cleary University students graduated from a degree-earning program (certificate, associate, bachelor and master's degree programs). Seventy-eight percent (78%) of Cleary graduates, or 152, responded to requests for information. Of the 152 graduates who responded, twenty-three (23) or 15% continued their education and did not seek employment. Forty-four (44) or 22% of the graduates did not respond to requests for information. The remaining number of graduates, one-hundred twenty-nine (129), were considered available for employment. Of these 129 graduates, one-hundred eight (108) or 84% were employed full-time. Twenty-one (21) or 16% of the students surveyed were not employed full time and of those two (2) or 10% were not actively seeking employment. A total of eight (8) or 7% of the 108 graduates employed full time were also actively looking for other employment opportunities. A total of 29 graduates or 19% are actively looking primary or for other employment.

Specific graduate names are kept confidential and this report includes only data and information according to FERPA guidelines.

196	152	78%
TOTAL NUMBER OF GRADUATES	NUMBER OF STUDENTS REPORTING	PERCENT OF TOTAL STUDENTS REPORTING

Any questions or concerns regarding this report or the data it contains should be directed to the Cleary University Career Development office at careerservices@cleary.edu



TERMS AND DEFINITIONS

For the report, a variety of contact methods were used to collect data on graduate outcomes including graduate surveys, faculty, staff, parents, employers, CAMS, LinkedIn and other social media sites (as long as such sources were considered reliable and trustworthy).

Actively seeking employment: Any graduate who has declared they are seeking employment. “Actively seeking” status is demonstrated by the graduate turning in a current resume and maintaining regular contact with employers and the Career Development Office.

- **Actively Seeking - Available:** Any graduate who is not employed (or under employed), volunteering, continuing education and/or in active military service.
- **Actively Seeking - Employed*:** Any graduate who is seeking employment while working full time, part time, volunteering, continuing education and/or in active military service.

*At the end of the reporting year, “Working” graduates will be reported as “Employed” (as long as they are working 30+ hours per week), however, Career Development will continue to assist these graduates.

Not actively seeking employment: Any graduate who does not wish to seek employment at this time. This group may include those already employed, in active military service, volunteering, not seeking employment for personal or other reasons (self-declared) or those graduates who have not responded to any requests for contact by the end of the reporting year.

- **Employed - Satisfied:** Any graduate who is employed and not seeking other employment.
- **Active Military - Satisfied:** Any graduate who is active in military service and not seeking other opportunities.
- **Continuing Education - Satisfied:** Any graduate who is continuing their education and not seeking employment opportunities.



- Unavailable/Unresponsive: Any graduate not seeking employment due to personal or other reasons (self-declared). Any graduate that has NOT responded to attempts of Career Development to offer assistance or collect outcome information AND does not have information on file with Career Development regarding employment, continuing education and/or active military service. Any graduate who had been actively seeking employment and working with Career Development BUT has not responded to three (3) or more employer and/or Cleary University inquires.

In addition to primary status, graduates who report employment or military service are asked to identify their employers (branch of service), job titles, salary range, and job locations. Graduates reporting continued education are asked to identify their school, program of study and location of school.

Collection of Cleary University graduate employment outcomes as well as the tools, policies and procedures used have been adapted (with permission) from The NACE (National Association of Colleges and Employers) Standards and Protocols for the Collection and Dissemination of Graduating Student Initial Career Outcomes Information for Undergraduates (found at: <http://www.nacweb.org/uploadedfiles/pages/advocacy/first-destination-survey-standards-and-protocols.pdf>).



GRADUATE OUTCOME TABLE

PROGRAM	TOTAL GRADS	TOTAL SURVEYED	# CONT. EDUCATION	# EMPLOYED FULL TIME	# UNEMPLOYED OR PART TIME	EMPLOYED & SEEKING
CERTIFICATE, DIGITAL COMMUNICATION	2	0	0	0	0	0
CERTIFICATE, FINANCIAL PLANNING	1	0	0	0	0	0
ABA, BUSINESS	11	7	3	2	2	0
ABA, BUSINESS MANAGEMENT	1	1	0	1	0	0
AAS, HOSPITALITY BUSINESS MGMT	2	1	0	0	1	0
ABA, ANALYTICS TECHNOLOGY	1	0	0	0	0	0
ABA, DIGITAL MARKETING	2	1	0	0	1	0
ABA, PROJECT MANAGEMENT	1	1	0	0	1	0
BBA, ACCOUNTING AND FINANCE	9	6	0	6	0	0
BBA, BUSINESS ANALYTICS	0	0	0	0	0	0
BBA, BUSINESS LEADERSHIP	21	16	5	10	1	3
BBA, BUSINESS MANAGEMENT	30	30	10	18	2	5
BS, CRIMINAL JUSTICE MANAGEMENT	1	1	0	1	0	0
BBA, ENTREPRENEURSHIP	1	1	0	1	0	0
BBA, EVENT, SPORT AND PROMOTION MANAGEMENT	10	7	2	2	3	0
BBA, EXECUTIVE MANAGEMENT	5	5	0	4	1	0
BBA, HEALTH CARE MANAGEMENT	6	5	0	3	2	0
BBA, HUMAN RESOURCE MANAGEMENT	1	1	0	1	0	0
BBA, INTERNATIONAL BUSINESS MGMT	1	1	0	1	1	0
BBA, INTRADISCIPLINARY BUSINESS STUDIES	11	6	0	3	3	0
BBA, MARKETING	9	9	3	5	1	0
BBA, HOSPITALITY MANAGEMENT	1	1	0	0	1	0
BBA, PUBLIC ACCOUNTING	3	3	0	3	0	0
MBA, ANALYTICS, TECHNOLOGY AND INNOVATION	13	6	0	6	0	0
MBA, FINANCIAL PLANNING	1	1	0	1	0	0
MBA, GLOBAL LEADERSHIP	16	13	0	13	0	0
MBA, HEALTH CARE LEADERSHIP	9	9	0	9	0	0
MBA, STRATEGIC LEADERSHIP	11	10	0	10	0	0
MS, CULTURE CHANGE AND LEADERSHIP	16	10	0	8	2	0
TOTAL	196	152	23	108	21	8



CAREER OUTCOME RATES

86% PROFESSIONALLY EMPLOYED OR IN GRADUATE SCHOOL

84%
PROFESSIONALLY EMPLOYED

7%
EMPLOYED AND SEEKING

15%
GRADUATE SCHOOL

14%
EITHER UNEMPLOYED OR
WORKING PART-TIME

1%
NOT SEEKING EMPLOYMENT

Salaries

Bachelor Degree Salary

\$54,513 / year



Master Degree Salary

\$79,010 / year



NOTABLES

Employers

Advanced Orthopedic Specialists
AdviseMI
Aston Carter
ATI Physical Therapy
Bois Insurance Agency
Brighton Foot and Ankle
Cason Home Loans
Centria Healthcare
Chief Financial Credit Union
City of Detroit
Cleary University
Commercial Contracting Corporation
Detroit Public Schools
Detroit Public Schools Community District
Digital Risk, LLC
DIH BOWLES
DO Apparel
Eberspaecher ENA
Epitec
Flagstar Bank
Ford Motor Company
Genesee County Road Commission
GreenPath Financial Wellness
Grupo Antolin
Guaranteed Rate
Inovacent Solutions
LafargeHolcim
Lafontaine Automotive
LEAR CORPORATION
LifePlan Financial Design Inc
Livingston County
Livingston Educational Service Agency
LLamasoft, Inc.
Lowe's
Maple Valley Schools
Marsh & McLennan Agency
Meritor
Michigan Cross Docks
Michigan Medicine
Musashi Auto Parts - Michigan

Nikon Metrology
Nuspire
Orchid Orthopedic Solutions
Prime Communications
Progressive Insurance
Rachele Evers Realtor INC
Rebel Payments
Saint Joseph Mercy Livingston
Siemens Digital Industries
Sound Financial Services
St. Joseph Merch Hospital
State of Michigan
State of Michigan DHHS
Sumitomo Electric Wiring Systems
Techworld Language Solutions
Trinity Health
TTI
U.S. Foods
United Way for Southeastern Michigan
University of Michigan
Veterans Affairs Healthcare Administration
Village of Fowlerville
Xfinity

Job Titles

Accountant III
Account Manager
Accounting Assistant
Accounts Payable Associate
Administrative Assistant
Admissions Representative
Advisors Assistant
Area Manager
Benefit Service Associate
Business Analyst
Business Manager/COO
Buyer
Calculations Assistant Lead Worker
Claims Adjuster
Clerk
Client Success Specialist

Clinical Nurse Manager
College Advisor
Communications Specialist
Credentialing Coordinator
Customer Relationship Manager
Database Manager
Department Analyst
Departmental Specialist
Design Engineer
Director of Lending
Eligibility Specialist
ER tech
Financial Analyst
Fulfillment Associate
Healthcare Admin
Information Services Manager
Intermediate Medical Claim Rep
Inventory Control Clerk
Logistics Coordinator
Materials Supervisor
MEA Call center
Mechanic
Medical Receptionist
Member Experience Associate
Office Management Assistant
Operations Support Specialist II
Owner
Pricing and Revenue Analyst
Professional Services Recruiter
Program Analyst
Program Associate
Project Manager
Quality Assurance Coordinator
Real Estate Agent
Receptionist
Registered Respiratory Therapist
Residency Program Administrator
Retail Store Manager
Sales and Marketing Specialist
Sales Consultant
Sales Order Entry Manager
Sales Representative
Senior Analyst
Senior Financial Analyst



Senior Manager of Human
Resource
Senior Project Coordinator
Senior Systems Analyst
Senior Technical and Translation
Project Manager
SOC Manager
Staff Auditor
Stock Clerk
Store Manager
Technology Concierge
Underwriter
Vice President/Advisor
Virtual Solutions Operations
Manager
VP of Clinical Services

