

Profile Analytics

Lightcast Q4 2022 Data Set

November 2022

Michigan

Parameters

School:

Results should include

Description

Cleary University

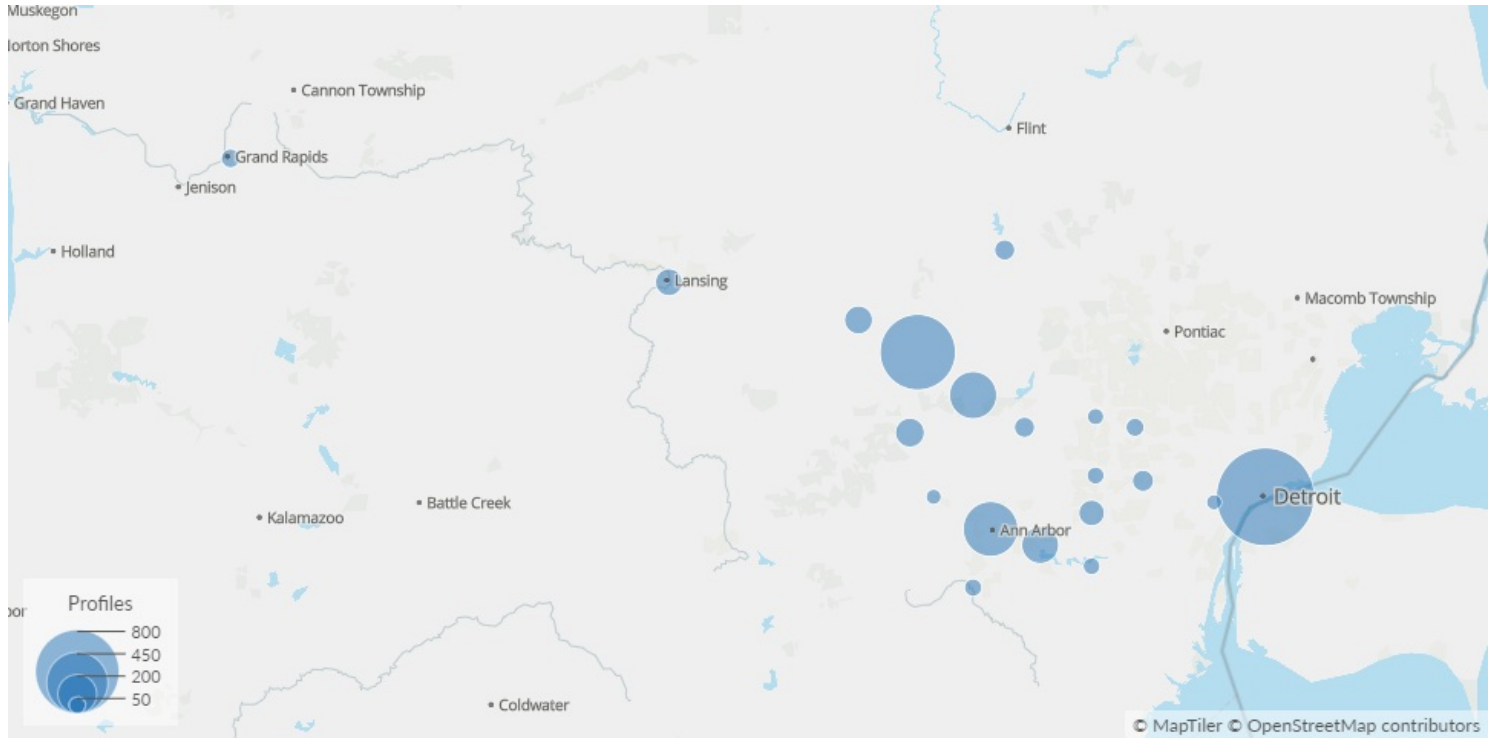
Education Level: Any

Keyword Search:

Profiles in This Report Have Had Activity or Been Updated Since: 2000

6,699

Profiles (updated since 2000)



Top Cities

City	Profiles	Percent
Detroit, MI	1,083	16.17%
Howell, MI	667	9.96%
Ann Arbor, MI	371	5.54%
Brighton, MI	284	4.24%
Ypsilanti, MI	185	2.76%
Pinckney, MI	122	1.82%
Fowlerville, MI	116	1.73%
Lansing, MI	109	1.63%
Canton, MI	100	1.49%
Livonia, MI	75	1.12%

Top States

State	Profiles	Percent
Michigan	5,223	77.97%
Florida	223	3.33%
Texas	125	1.87%
Ohio	102	1.52%
Georgia	98	1.46%
California	93	1.39%
North Carolina	83	1.24%
Illinois	80	1.19%
Arizona	76	1.13%
Tennessee	63	0.94%

Top Companies

Company	Profiles	Percent
University Of Michigan	143	2.13%
General Motors	66	0.99%
Ford	65	0.97%
Cleary University	65	0.97%
Michigan Medicine	62	0.93%
Hanover Insurance Group	48	0.72%
State Of Michigan	39	0.58%
ZF	32	0.48%
Pfizer	31	0.46%
Trinity Health	27	0.40%

Top Occupations

Occupation (SOC)	Profiles	Percent
Chief Executives	386	5.76%
General and Operations Managers	339	5.06%
Managers, All Other	252	3.76%
First-Line Supervisors of Office and Administrative Support Workers	246	3.67%
Financial Managers	203	3.03%
Sales Managers	196	2.93%
Accountants and Auditors	185	2.76%
Human Resources Managers	163	2.43%
Marketing Managers	157	2.34%
Customer Service Representatives	129	1.93%

Top Job Titles

Job Title	Profiles	Percent
Owners	144	2.15%
Presidents	64	0.96%
Administrative Assistants	61	0.91%
Account Managers	44	0.66%
Project Managers	43	0.64%
Designers	41	0.61%
Accountants	41	0.61%
Office Managers	39	0.58%
Chief Executive Officers	39	0.58%
Managers	38	0.57%

Top Schools

School	Profiles	Percent
Cleary University	6,699	100.00%
Washtenaw Community College	402	6.00%
Eastern Michigan University	371	5.54%
Schoolcraft College	223	3.33%
Lansing Community College	181	2.70%
Oakland Community College	180	2.69%
Michigan State University	170	2.54%
Central Michigan University	154	2.30%
University of Michigan	142	2.12%
Baker College	118	1.76%

Top Programs

Program	Profiles	Percent
Business Administration, Management and Operations	3,645	54.41%
Business/Commerce, General	709	10.58%
Marketing	591	8.82%
Accounting and Related Services	527	7.87%
Human Resources Management and Services	316	4.72%
Liberal Arts and Sciences, General Studies and Humanities	239	3.57%
Finance and Financial Management Services	210	3.13%
Education, General	112	1.67%
Computer Science	101	1.51%
Science Technologies/Technicians, General	100	1.49%

Top Specialized Skills

	Frequency in Profiles	Profiles with Skill / Total Profiles (2000 - 2022)
Marketing	19%	1,286 / 6,699
Process Improvement	18%	1,200 / 6,699
Accounting	12%	834 / 6,699
Project Management	11%	758 / 6,699
Operations Management	10%	669 / 6,699
Purchasing	10%	658 / 6,699
Sales Management	9%	626 / 6,699
Continuous Improvement Process	9%	615 / 6,699
Event Planning	9%	602 / 6,699
Auditing	9%	585 / 6,699

Top Common Skills

	Frequency in Profiles	Profiles with Skill / Total Profiles (2000 - 2022)
Customer Service	41%	2,778 / 6,699
Management	40%	2,684 / 6,699
Sales	31%	2,089 / 6,699
Leadership	30%	2,025 / 6,699
Microsoft Office	25%	1,697 / 6,699
Team Building	21%	1,385 / 6,699
Microsoft Excel	20%	1,360 / 6,699
Strategic Planning	19%	1,284 / 6,699
Operations	17%	1,155 / 6,699
Microsoft Word	14%	964 / 6,699

Top Qualifications

	Profiles with Qualification
Basic Life Support (BLS) Certification	31
CompTIA A+	33
CompTIA Certification	30
ITIL Certifications	44
Microsoft Certified Professional	31
Professional in Human Resources	31
Project Management Professional Certification	111
Security Clearance	45
Senior Professional In Human Resources	29
Six Sigma Green Belt Certification	60

Appendix A - Data Sources and Calculations

Lightcast Profiles

Lightcast profiles are collected from various public online sources and processed/enriched to provide information such as standardized company name, occupation, skills, and geography. Lightcast performs additional filtering and processing to improve compatibility with Lightcast data.

Lightcast Job Postings

Job postings are collected from various sources and processed/enriched to provide information such as standardized company name, occupation, skills, and geography.

State Data Sources

This report uses state data from the following agencies: Alabama Department of Labor; Alaska Department of Labor and Workforce Development; Arizona Commerce Authority; Arkansas Division of Workforce Services; California Employment Development Department; Colorado Department of Labor and Employment; Connecticut Department of Labor; Delaware Office of Occupational and Labor Market Information; District of Columbia Department of Employment Services; Florida Department of Economic Opportunity; Georgia Labor Market Explorer; Hawaii Workforce Infonet; Idaho Department of Labor; Illinois Department of Employment Security; Indiana Department of Workforce Development; Iowa Workforce Development; Kansas Department of Labor; Kentucky Center for Statistics; Louisiana Workforce Commission; Maine Department of Labor; Maryland Department of Labor; Commonwealth of Massachusetts, Mass.gov; Michigan Department of Technology, Management and Budget; Minnesota Department of Employment and Economic Development; Mississippi Department of Employment Security; Missouri Economic Research and Information Center; Montana Department of Labor and Industry; Nebraska Department of Labor, NEworks; Nevada Department of Employment, Training and Rehabilitation; New Hampshire Employment Security; New Jersey Department of Labor and Workforce Development; New Mexico Department of Workforce Solutions; New York Department of Labor; North Carolina Department of Commerce; North Dakota Job Service; Ohio Department of Job and Family Services; Oklahoma Employment Security Commission; Oregon Employment Department; Pennsylvania Department of Labor and Industry, Center for Workforce Information and Analysis; Rhode Island Department of Labor and Training; South Carolina Department of Employment and Workforce; South Dakota Department of Labor and Regulation; Tennessee Department of Labor & Workforce Development; Texas Workforce Commission; Utah Department of Workforce Services; Vermont Department of Labor; Virginia Employment Commission; Washington State Employment Security Department; West Virginia Department of Commerce; Wisconsin Department of Workforce Development; Wyoming Department of Workforce Services