



CLEARY UNIVERSITY Summerfest

JUNE 15, 2023 | 5 TO 9:30 PM
CLEARY UNIVERSITY, HOWELL CAMPUS

Join Cleary University and celebrate SUMMER in all its glory! Cleary Summerfest is a family-friendly event with car show, cuisine from the area's top rated food trucks and a concert performance by The Family Tradition Band with special guest Steven Wayne!

GENERAL ADMISSION (Kids 12 and under FREE) **\$37**
CAR SHOW PRE-REGISTERED ENTRY **\$20**
CAR SHOW ENTRY (DAY OF) **\$25**



CAR SHOW
5 TO 6:30 PM

LIVE CONCERT
6:30 TO 9 PM

FOOD TRUCKS
ALL NIGHT

CASH BAR
ALL NIGHT

PURCHASE TICKETS ONLINE AT CLEARY.EDU

For Sponsorships and VIP Tickets contact Jill Humble at jhumble@cleary.edu



CLEARY UNIVERSITY Summerfest

SPONSORSHIP OPPORTUNITIES

Thank you for sponsoring Cleary's premiere annual event, Summerfest! If you have any questions, please contact Jill Humble at jhumble@cleary.edu or call 517-219-2619.

Little Bit Country, Little Bit Rock n' Roll Sponsor **\$20,000**

1 available

- Sponsor name on stage banner
- Special thank you announced during the event
- VIP Table with (8) tickets and open bar wrist bands
- Option for booth space 10x10 onsite during event (sponsor furnishes tent, tables, chairs, etc.)
- Acknowledgement as a sponsor on event website, marketing materials, and social media
- "Proud to be a Sponsor" graphic to use on social media
- Highest prominence at event, website, and in marketing materials
- Meet & Greet with The Family Tradition Band

Rock the Porch - VIP Party Porch Sponsor **\$10,000**

2 available

- Sponsor name on the VIP Party Porch banner
- VIP Table with (8) tickets and open bar wrist bands
- Option for booth space 10x10 onsite during event (sponsor furnishes tent, tables, chairs, etc.)
- Acknowledgement as a sponsor on event website, marketing materials, and social media
- Second highest prominence at event, website, and in marketing materials
- "Proud to be a Sponsor" graphic to use on social media
- Meet & Greet with The Family Tradition Band

Bar Sponsor **\$10,000**

1 available

- Sponsor of (1) main bar and (2) VIP Party Porch bars
- Sponsor name on the bar banner(s)
- VIP Table with (8) tickets and open bar wrist bands
- Option for sponsor to provide branded barware for main bar and (2) VIP Party Porch bars (sponsor furnishes all branded cups, napkins, etc.)
- Acknowledgement as a sponsor on event website, marketing materials, and social media
- "Proud to be a Sponsor" graphic to use on social media

The Foodie - Food Truck Rodeo Sponsor **\$3,000**

1 available

- Sponsor name on Food Truck Rally banner
- Option for booth space 10x10 onsite during event (sponsor furnishes tent, tables, chairs, etc.)
- Acknowledgement as a sponsor on website, marketing, and social media
- "Proud to be a Sponsors" graphic to use on social media
- (6) General Admission Tickets to the event

Cars n' Trucks Show Sponsor **\$8,000**

1 available

- Sponsor name on the car show banner
- Option to be (1) one of the judges for the car show
- VIP Table with (8) tickets and open bar wrist bands
- Option for booth space 10x10 onsite during event (sponsor furnishes tent, tables, chairs, etc.)
- Acknowledgement as a sponsor on event website, marketing materials, and social media
- "Proud to be a Sponsor" graphic to use on social media

Boogie Buggy - Golf Cart Sponsor **\$7,000**

Golf Carts will be used to escort guests from parking lot to the Cleary Summerfest

1 available

- Sponsor name on signage at pick-up/drop-off locations
- VIP Table with (8) tickets and open bar wrist bands
- Option for booth space 10x10 onsite during event (sponsor furnishes tent, tables, chairs, etc.)
- Acknowledgement as a sponsor on event website, marketing materials, and social media
- "Proud to be a Sponsor" graphic to use on social media

VIP Table Sponsor **\$5,000**

14 available

- VIP Table with (8) tickets and open bar wrist bands
- Acknowledgement as a sponsor on event website, marketing materials, and social media
- "Proud to be a Sponsor" graphic to use on social media

Cougar Country Sponsor **\$500**

- Option for booth space 10x10 onsite during event (sponsor furnishes tent, tables, chairs, etc.)
- Acknowledgement as a sponsor on event website, marketing materials, and social media
- (2) General Admission Tickets to the event
- "Proud to be a Sponsor" graphic to use on social media

CONTACT JILL HUMBLE @ [JHUMBLE@CLEARY.EDU](mailto:jhumble@cleary.edu) FOR MORE INFORMATION.