

# BACHELOR OF SCIENCE HEALTHCARE MANAGEMENT



## PROGRAM DESCRIPTION

The Bachelor of Science (BS) in Healthcare Management prepares students for rewarding careers in healthcare management. This curriculum prepares student to work in many facets of the healthcare environment, which require practical, in-depth knowledge of the U.S. healthcare system, areas such as community health, insurance and reimbursement systems, financial management, strategic planning, and quality management. Students will gain professional skills in communication, collaboration, problem-solving, and decision-making through individual and group projects, readying them to take on roles that enhance healthcare operations and improve organizational effectiveness.

## LEARNING OUTCOMES

- Analyze the U.S. healthcare system to identify effective organizations, structures, delivery modalities, and performances.
- Integrate the domains of accounting, finance, marketing, operations, management, and information technology to improve healthcare organizational and team performance.
- Evaluate the legal and ethical frameworks and policies that impact healthcare professionals and organizations.

## Graduates with a Bachelor of Science in Healthcare Management are prepared for careers such as:

- Director of Assisted Living
- Healthcare Administrator
- Medical Records Specialist
- Nursing Home Administrator
- Health Information Technologist
- Medical and Health Services Manager
- Medical Registrar

## THE EIGHT ATTRIBUTES OF THE CLEARY MIND™

The Cleary Mind™ defines who we are and sets us apart from other universities. Students, whether online or on campus, embrace its principles throughout their studies, shaping their approach to thinking, leading, and living. By graduation, they're not only job-ready but they also excel as critical thinkers, problem solvers, effective communicators, and ethical leaders. Employers value Cleary graduates for exceeding expectations!



COMMUNICATION



LEADERSHIP



PROBLEM SOLVING



CREATIVE THINKING



PERSUASION



ETHICS



ENTREPRENEURSHIP



CRITICAL THINKING

\* The Key Attributes Employers Seek on Students' Resume, NACE Center, 11/30/17. The Top 10 Traits Employers Want in Business School Graduates, GoodCall, 8/17/18. College vs Business Training: What Do Employers Want?, Wharton, University of Pennsylvania, 2/11/16. 8 Essential Skills Every Employer Looks For In Recent Graduates, Inc 10/13/15. What Employers Really Look For in Recent College Graduates, USA Today, 7/22/15. What Employers Are Looking For When Hiring Recent College Grads, Forbes, 7/6/15. New College Grads: Who employers want to hire, CBS News Money Watch, 1/20/15. What Employers Want From MBAs This Year, Poets & Quants, 5/19/14. The 10 Skills Employers Most Want In 2015 Graduates, Rorbes, 11/12/14. What Employers Want, GraduateOpportunities.com

**Cleary University**  
**BS in Healthcare Management – Curriculum Pathway\***  
**v1.0 – 1.1.25**



Year One		
Fall Semester		
ENG 1000	English Composition	3.0
PHL 1200	Critical Thinking in an Illogical World	3.0
BUS 1000	The Business of Environmental Sustainability	3.0
TCM 1000	Business Arts Immersion	3.0
<b>Total Semester Credits</b>		<b>12.0</b>

Spring Semester		
ENG 1100	Discourse and Delivery	3.0
ECO 1000	Economies and Economics I (Macroeconomics)	3.0
GE HCC	Human Civilization, Legacy and Creation Course	3.0
QLR 1000	Data Foundations	3.0
GE ELE	General Education Elective Course^	3.0
<b>Total Semester Credits</b>		<b>15.00</b>

Year Two		
Fall Semester		
COM 1400	Speak Up!	3.0
ECO 2000	Economies and Economics II (Microeconomics)	3.0
ACC 1000	Principles of Accounting and Economic Renaissance I	3.0
MKT 2100	Transformational Marketing	3.0
HCM 1100	Introduction to Healthcare Management	3.0
<b>Total Semester Credits</b>		<b>15.0</b>

Spring Semester		
LAW 2900	Business Law	3.0
HRM 2800	How We Work Together	3.0
ACC 2000	Financial and Managerial Accounting for Sustainability	3.0
OPM 2000	How the Operation Works	3.0
HCM 2200	Community, Population, and Public Health	3.0
CAR 1050	Navigating Academic and Life Challenges^^	1.0
<b>Total Semester Credits</b>		<b>16.0</b>

Year Three		
Fall Semester		
MGT 3400	Managing Projects and Processes in Organizations	3.0
DMA 4200	Data Analysis in Business	3.0
GE PDW	Perspective on a Diverse World Course	3.0
GE NPW	Observation and Analysis of the Natural and Physical World Course	3.0
HCM 3200	Healthcare Insurance and Reimbursement Systems	3.0
<b>Total Semester Credits</b>		<b>15.0</b>

Spring Semester		
BUS 3500	Strategic Thinking from the Inside Out	3.0
HUM 3250	Cross-Cultural Diversity	3.0
BUS 4200	Successful Negotiation Skills	3.0
HCM 3250	Healthcare Financial Management	3.0
HCM 4300	Marketing Healthcare Services	3.0
CAR 3050	Navigating Future Career and Life Challenges^^	1.0
<b>Total Semester Credits</b>		<b>16.0</b>

Year Four		
Fall Semester		
MGT 4071	Organizational Behavior**	3.0
HCM 4100	Legal and Ethical Issues in Healthcare	3.0
HCM 3270	Healthcare Operations Management	3.0
HCM 3260	Healthcare Information Systems and Technologies	3.0
ELE	Elective Course^	3.0
ELE	Elective Course	1.0
<b>Total Semester Credits</b>		<b>16.0</b>

Spring Semester		
PHL 4900	The Social Contract	3.0
HCM 4200	Healthcare Business and Policy	3.0
HCM 4000	Quality Management in Healthcare	3.0
HCM 4900	Capstone: Healthcare Management Project	3.0
ELE	Elective Course**	3.0
<b>Total Semester Credits</b>		<b>15.0</b>
<b>Total Program Credits</b>		<b>120.0</b>

**All Students (See the Cleary University Catalog for further details)**

\*Students receiving transfer or prior learning credits may alter this curriculum pathway.

\*\*Required or elective course may be taken at the graduate level if a student plans to pursue a Cleary University graduate program.

**Non-traditional Students (See the Cleary University Catalog for further details)**

^Non-traditional students take LED 3010 Leadership Applications and PLA 4900 Academic Portfolio Assessment instead of the General Education Elective Course and an Elective Course.

^^Non-traditional students do not take CAR 1050 and CAR 3050.

^^^Non-traditional students take a 3.0 credit Elective Course instead of the 1.0 credit Elective Course.