INVEST IN YOUR FUTURE

NEW PROGRAM

Application for this new program has been submitted to the Higher Learning Commission (HLC) and is pending review.
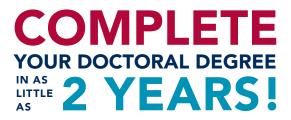
IT'S TIME FOR YOU TO TAKE THE HELM

Doctor of Business Administration (DBA)

Innovation & Emerging Technologies

Chart a bold new course with Cleary University's DBA — a program built for experienced professionals ready to navigate innovation, steer transformation, and set the course in a rapidly changing world.

COMPLETE
YOUR DOCTORAL DEGREE
IN AS LITTLE AS **2 YEARS!**

First Cohort Anticipated to Start August 2026

ACADEMIC RIGOR FOR TODAY'S VISIONARY LEADERS

This program is ideal for experienced professionals ready to captain meaningful change—whether you're a business leader navigating digital transformation, a public safety executive integrating technology, a tech expert stepping into strategy, an entrepreneur scaling innovation, or an academic aiming to teach the next wave of innovators.

#1 ROI In Michigan

Ranked #1 in Michigan for Return on Investment.

According to data from The Foundation for Research on Equal Opportunity, students who earn their bachelor's degree in business from Cleary University earn an average of almost $200,000 more in their lifetime than the school ranked second in the state.

WHY CLEARY?

- Steer innovation with AI, fintech, data analytics, cybersecurity, advanced manufacturing and robotics, and more
- Flexible 6-week, one-at-a-time courses | 100% Online
- One in-person residency weekend to anchor your network and select your applied project topic
- Tackle real-world challenges through your Applied Doctoral Project

WANT TO LEARN MORE?
Call 800-686-1883 today.
CLEARY.EDU

CLEARY UNIVERSITY · founded 1883

Cleary helps you reach your destination faster and more focused on your goals

	CLEARY UNIVERSITY	BAKER COLLEGE	WALSH COLLEGE	NORTHWOOD UNIVERSITY	CAPELLA UNIVERSITY	UNIVERSITY OF PHOENIX
TOTAL CREDITS	45	52	60	54-60	90* 60 SEMESTER CREDIT EQUIVALENT	54+
YEARS TO COMPLETION	2	3 (Average)	4 (Average)	4 (Average)	4 (Average)	3+
PROGRAM FORMAT	Online plus Residency	Online	Online plus Residency	Online plus Residency	Online	Online
PROGRAM APPLICATION	Applied Doctoral Project	Dissertation or Capstone Project	Dissertation	Dissertation	Capstone Project	Dissertation
COURSEWORK	Focus on Innovation and Emerging Technologies	Focus on General Business and Research Methods	Focus on Research Methods with Selected Business Specialization	Focus on General Business and Research Methods with Selected Business Specialization	Focus on Research Methods with Selected Business Specialization	Focus on General Business and Research Methods

* In Capella's GuidedPath Format

The Doctorate of Business Administration (DBA) in Innovation and Emerging Technologies is a two-year, 45-credit program designed to develop strategic leadership, digital transformation, and applied project management skills in technology-driven environments. Students complete a community or organizational project across three semesters, applying classroom knowledge directly to real-world challenges while building executive presence and entrepreneurial expertise.

"Cleary's DBA program is designed for visionary leaders who are ready to harness emerging technologies and drive meaningful change. We don't just prepare students to understand the future—we prepare them to shape it. Through our applied approach, graduates leave with advanced knowledge and solutions that create real impact in their organizations."

Dr. Regina Banks-Hall
Dean of Graduate Studies and Adult Education Programs,
Cleary University

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