

# INVEST IN YOUR FUTURE

## IT'S TIME FOR YOU TO TAKE THE HELM

Doctor of Business Administration (DBA)

### Innovation & Emerging Technologies

Chart a bold new course with Cleary University's DBA — a program built for experienced professionals ready to navigate innovation, steer transformation, and set the course in a rapidly changing world.

Application for this new program  
has been submitted to the  
Higher Learning Commission (HLC)  
and is pending review.



## COMPLETE YOUR DOCTORAL DEGREE IN AS LITTLE AS 2 YEARS!

First Cohort Anticipated to Start August 2026

### ACADEMIC RIGOR FOR TODAY'S VISIONARY LEADERS

This program is ideal for experienced professionals ready to captain meaningful change—whether you're a business leader navigating digital transformation, a public safety executive integrating technology, a tech expert stepping into strategy, an entrepreneur scaling innovation, or an academic aiming to teach the next wave of innovators.



Ranked #1 in Michigan  
for Return on Investment.

According to data from The Foundation for Research on Equal Opportunity, students who earn their bachelor's degree in business from Cleary University earn an average of almost \$200,000 more in their lifetime than the school ranked second in the state.

### WHY CLEARY?

- Steer innovation with AI, data analytics, cybersecurity, and other key technologies
- Flexible 6-week, one-at-a-time courses | 100% Online
- One in-person residency weekend to anchor your network and select your applied project topic
- Tackle real-world challenges through your Applied Doctoral Project

WANT TO LEARN MORE?

Call 800-686-1883 today.

**CLEARY.EDU**



**SET SAIL WITH CLEARY:  
NAVIGATE FASTER, STAY ON COURSE**

## Cleary helps you reach your destination faster and more focused on your goals

	<b>CLEARY UNIVERSITY</b>	<b>BAKER COLLEGE</b>	<b>WALSH COLLEGE</b>	<b>NORTHWOOD UNIVERSITY</b>	<b>CAPELLA UNIVERSITY</b>	<b>UNIVERSITY OF PHOENIX</b>
<b>TOTAL CREDITS</b>	45	52	60	54-60	90* 60 SEMESTER CREDIT EQUIVALENT	54+
<b>YEARS TO COMPLETION</b>	2	3 (Average)	4 (Average)	4 (Average)	4 (Average)	3+
<b>PROGRAM FORMAT</b>	Online plus Residency	Online	Online plus Residency	Online plus Residency	Online	Online
<b>PROGRAM APPLICATION</b>	Applied Doctoral Project	Dissertation or Capstone Project	Dissertation	Dissertation	Capstone Project	Dissertation
<b>COURSEWORK</b>	Focus on Innovation and Emerging Technologies	Focus on General Business and Research Methods	Focus on Research Methods with Selected Business Specialization	Focus on General Business and Research Methods with Selected Business Specialization	Focus on Research Methods with Selected Business Specialization	Focus on General Business and Research Methods

\* In Capella's GuidedPath Format

The Doctorate of Business Administration (DBA) emphasizing Innovation and Emerging Technologies is a two-year, 45-credit program designed to develop strategic leadership, digital transformation, and applied project management skills in technology-driven environments. Students complete a community or organizational project across three semesters, applying classroom knowledge directly to real-world challenges while building executive presence and entrepreneurial expertise.

### PROGRAM PRICING

<b>TOTAL COST</b>	<b>\$67,500</b>
<b>DOCTORAL IMPACT SCHOLARSHIP</b>	<b>\$-20,250</b>
<b>TOTAL TUITION &amp; FEES</b> <small>Technology, Books and Graduation</small>	<b>\$47,250</b>



*"Cleary's DBA program is designed for visionary leaders who are ready to harness emerging technologies and drive meaningful change. We don't just prepare students to understand the future—we prepare them to shape it. Through our applied approach, graduates leave with advanced knowledge and solutions that create real impact in their organizations."*

### Dr. Regina Banks-Hall

Dean of Graduate Studies and Adult Education Programs,  
Cleary University

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