

Totally '80s

4TH ANNUAL

SUMMERFEST AT THE STADIUM

EATS, BEATS, AND BREWS

SPONSORSHIP OPPORTUNITIES

Cleary University's Summerfest at the Stadium is the ultimate summer party, delivering top-tier brand visibility in a high-energy setting. Guests enjoy great food, craft cocktails, and live music from Barelyon and the Mega-80s. Sponsorship supports Cleary's Gift of Graduation, helping local students reach their academic goals. Partner with us for an unforgettable night that makes a lasting impact.



MAIN STAGE 1 SPONSOR | \$20,000

- ACKNOWLEDGEMENT IN OPENING ANNOUNCEMENTS
- RECOGNITION IN ALL MARKETING
- BANNER ON MAINSTAGE
- PRIVATE COVERED VIP LOUNGE SEATING FOR 16 GUESTS



BULLPEN 2 SPONSORS | \$10,000

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- RECOGNITION IN ALL MARKETING
- PRIVATE COVERED VIP LOUNGE SEATING FOR 16 GUESTS



**VIP PARTY LOUNGE
CLANCY CLUB** 10 SPONSORS | \$5,000

- ACCESS TO PRIVATE BAR + PRINTED LOGO BANNER ON SPONSOR SIGNAGE
- PRIVATE COVERED VIP LOUNGE SEATING FOR 10 GUESTS
- RECOGNITION ON EVENT MAP, WEBSITE, & SOCIAL MEDIA



FIELD GAMES 1 SPONSOR | \$7,500

- EXCLUSIVE FIELD BANNER (CORNHOLE BOARDS AND MORE)
- PRIVATE COVERED VIP LOUNGE SEATING FOR 10 GUESTS
- RECOGNITION ON EVENT MAP, WEBSITE, & SOCIAL MEDIA



**PARTY TENT
COUGAR COUNTRY** 20 SPONSORS | \$2,500

- LOGO BANNER ON TENT FRONT
- PRIVATE COVERED VIP LOUNGE SEATING FOR 8 GUESTS
- RECOGNITION ON PROGRAM MAP, WEBSITE & SOCIAL MEDIA

FRIDAY, JUNE 12, 2026, 6-10PM SUMMERFEST BENEFITS CLEARY GIFT OF GRADUATION
CLEARY UNIVERSITY LAKE TRUST STADIUM 3607 CLEARY DRIVE, HOWELL, MI
ADDITIONAL EXPERIENCE SPONSORSHIPS AVAILABLE
CONTACT KATEE COLE AT KCOLE@CLEARY.EDU FOR MORE DETAILS

