

THE CLEARY BUSINESS ARTS™ CURRICULUM FINANCE



Are you ready for a leadership position in today's ever-evolving dynamic financial marketplace? Established careers in finance are ready for the taking with a business degree in Finance from Cleary. Students will develop specialized finance skills while building strong problem solving and effective interpersonal communication techniques, analytic abilities, and critical thinking attributes that will allow you to maximize bottom line opportunities for businesses, identify and secure merger and acquisition deals, manage and invest large monetary funds, and navigate the stock market. Finance graduates from Cleary will steer the financial direction of small companies or large corporations by applying financial planning strategies and using financial insights to maximize profits.

Coursework includes cost accounting, financial management and analysis, investment and portfolio management, international finance, and an internship or a Capstone course to culminate your education so students will be fully prepared for the complex financial industry.

Career opportunities available in Finance

Careers in finance are diverse and high-paying: financial planners, investment bankers, commercial bankers, bank managers, financial planners, insurance agents, public accountants, hedge fund managers, venture capitalists, chief financial officers and more.

The Cleary Mind™ gives Cleary graduates a competitive advantage

Cleary University instills in our students the following professional skills:

Critical Thinking
Effective Communication

Problem Solving
Creative Thinking

Persuasion
Entrepreneurship

Leadership
Ethics

The Cleary Mind™ is the core of who we are and what distinguishes us from other universities. As students begin their academic career here – online or on campus – they learn and apply attributes of The Cleary Mind™ throughout their program, and by the time they graduate, The Cleary Mind™ has become their way of thinking, leading and living. That's why employers want to hire Cleary graduates. They not only have the workplace competencies to master their new job, but they also are ready to serve as creative and critical thinkers, problem solvers, effective and persuasive communicators, and ethical leaders, mentors and entrepreneurs. They exceed the expectations of employers!

* The Key Attributes Employers Seek on Students' Resume, NACE Center, 11/30/17. The Top 10 Traits Employers Want in Business School Graduates, GoodCall, 8/17/18. College vs Business Training: What Do Employers Want?, Wharton, University of Pennsylvania, 2/11/16. 8 Essential Skills Every Employer Looks For In Recent Graduates, Inc 10/13/15. What Employers Really Look For in Recent College Graduates, USA Today, 7/22/15. What Employers Are Looking For When Hiring Recent College Grads, Forbes, 7/6/15. New College Grads: Who employers want to hire, CBS News Money Watch, 1/20/15. What Employers Want From MBAs This Year, Poets & Quants, 5/19/14. The 10 Skills Employers Most Want In 2015 Graduates, Rorbes, 11/12/14. What Employers Want, GraduateOpportunities.com



FINANCE CURRICULUM PATHWAY - SINGLE MAJOR BBA IN ACCOUNTING & FINANCE

		COURSE	CATEGORY	CREDITS
YEAR ONE	FALL	ENG 1000 English Composition PHL 1200 Critical Thinking in an Illogical World ACC 1000 Introduction to Financial Accounting TCM 1000 The Cleary Mind: Introduction to Human Behavior and Leadership MIS 1000 Applied Business Tools Total Credits	GE ENG/COM GE HUM BBA Core GE SS BBA Core	3 3 3 3 3 15
	SPRING	ENG 1100 Discourse and Delivery ECO 1000 Introduction to Macroeconomics ACC 2000 Introduction to Managerial Accounting QLR 1000 Data Foundations SCI 1500 The Science of Well-Being Total Credits	GE ENG/COM GE SS BBA Core GE MTH GE NS	3 3 3 3 3 15
YEAR TWO	FALL	ECO 2000 Introduction to Microeconomics ACC 2700 Accounting Information Systems BUS 1100 Introduction to Organizations ACC 2805 Intermediate Financial Accounting I ELE Elective Course Total Credits	GE ELE SS Prog Core BBA Core Prog Core ELE	3 3 3 3 3 15
	SPRING	LAW 2900 Business Law HRM 2800 Introduction to Human Resource Management COM 1400 Speech Communications NTR 2000 Nutrition for the Active Adult with Lab ACC 2905 Intermediate Financial Accounting II CAR 1050 Navigating Academic and Life Challenges Total Credits	BBA Core GE SS GE HUM GE NS Prog Core Prog Course	3 3 3 3 3 1 16
YEAR THREE	FALL	COM 3200 Organizational Communication in a Global Environment MGT 3400 Managing Projects and Processes in Organizations DMA 4200 Data Analysis in Business FIN 3000 Introduction to Corporate Finance ELE Elective Course** Total Credits	BBA Core BBA Core BBA Core BBA Core ELE	3 3 3 3 3 15
	SPRING	BUS 3500 Strategic Management PHL 4010 Culture of Ethics BUS 3000 Emerging Business Technologies FIN 4000 Financial Management ELE Elective Course** Total Credits	BBA Core BBA Core BBA Core Major ELE	3 3 3 3 3 15
YEAR FOUR	FALL	MGT 4071 Organizational Behavior** LED 4010 Leadership Theories and Applications ACC 4410 Cost Accounting II ELE Elective Course** CAR 3060 Navigating Future Career and Life Challenges Total Credits	BBA Core BBA Core Major ELE Prog Course	3 3 3 3 2 14
	SPRING	LED 4900 Leadership Seminar ACC 4500 Taxation I ACC 4900 Advanced Financial Accounting ELE Elective Course** ELE Elective Course** Total Credits	Prog Course Major Major ELE ELE	3 3 3 3 3 15
TOTAL CREDITS				120