

THE CLEARY BUSINESS ARTS™ CURRICULUM PROJECT MANAGEMENT



Your skills as a project manager are highly marketable, and with a degree in Project Management from Cleary, graduates will have a clear advantage over other job candidates because you will gain real-world experience.

The use of strong and ethical project management skills and practices helps businesses compete successfully in a highly competitive market. Cleary graduates possess the qualities, knowledge, expertise and leadership skills needed to complete projects with effective management, within budget, on time and with 100 percent satisfaction. The true strength of an exceptional project manager is the ability to make teams work at their best, and this is achievable, thanks to the attributes learned through The Cleary Mind. In addition, each course at Cleary builds on a foundation that has been cultivated through real world experiences brought by faculty with real world experience in project management.

Career opportunities available in Project Management

Virtually all industries offer positions in project management. From manufacturing to marketing, communications to construction, education to health care, and finance to pharmaceuticals, project managers are an integral part of every business sector because of the increasing demand for individuals who can manage and lead people and projects efficiently, productively and profitably. The Project Management Institute finds that this field will outperform total US job growth over the next decade, creating millions of new positions. Set yourself up for long-term success with a degree in Project Management from Cleary.

The Cleary Mind™ gives Cleary graduates a competitive advantage

Cleary University instills in our students the following:

Critical Thinking

Leadership

Ethics

Creative Thinking

Persuasion

Problem Solving

Entrepreneurship

Communication

The Cleary Mind™ is the core of who we are and what distinguishes us from other universities. As students begin their academic career here – online or on campus – they begin learning the attributes of The Cleary Mind™, and by the time they graduate, The Cleary Mind™ has become their way of thinking, leading and living. That's why employers want to hire Cleary graduates. They not only have the workplace competencies to master their new job, but they also are ready to serve as creative and critical thinkers, problem solvers, effective and persuasive communicators, and ethical leaders, mentors and entrepreneurs. They exceed the expectations of employers!



PROJECT MANAGEMENT CURRICULUM PATHWAY - SINGLE MAJOR BBA IN BUSINESS MANAGEMENT

| | | COURSE | CATEGORY | CREDITS |
|----------------------|--------|--|---|---|
| YEAR ONE | FALL | ENG 1000 English Composition PHL 1200 Critical Thinking in an Illogical World BUS 1100 Introduction to Organizations TCM 1000 The Cleary Mind: Introduction to Human Behavior and Leadership MIS 1000 Applied Business Tools Total Credits | GE ENG/COM GE HUM BBA Core GE SS BBA Core | 3 3 3 3 3 15 |
| | SPRING | ENG 1100 Discourse and Delivery ECO 1000 Introduction to Macroeconomics COM 1400 Speech Communications QLR 1000 Data Foundations SCI 1500 The Science of Well-Being Total Credits | GE ENG/COM GE SS GE HUM GE MTH GE NS | 3 3 3 3 3 15 |
| YEAR TWO | FALL | ECO 2000 Introduction to Microeconomics OPM 2000 Operations Management ACC 1000 Introduction to Financial Accounting MKT 2200 Introduction to Marketing ELE Elective Course Total Credits | GE ELE SS BBA Core BBA Core BBA Core ELE | 3 3 3 3 3 15 |
| | SPRING | LAW 2900 Business Law HRM 2800 Introduction to Human Resource Mgmt ACC 2000 Introduction to Managerial Accounting NTR 2000 Nutrition for the Active Adult with Lab ELE Elective Course CAR 1050 Navigating Academic and Life Challenges Total Credits | BBA Core BBA Core BBA Core GE NS ELE Prog Course | 3 3 3 3 3 1 16 |
| YEAR THREE | FALL | COM 3200 Organizational Communication in a Global Environment MGT 3400 Managing Projects and Processes in Organizations DMA 4200 Data Analysis in Business FIN 3000 Introduction to Corporate Finance ELE Elective Course Total Credits | BBA Core BBA Core BBA Core BBA Core ELE | 3 3 3 3 3 15 |
| | SPRING | BUS 3500 Strategic Management PHL 4010 Culture of Ethics BUS 3000 Emerging Business Technologies PMG 3500 Introduction to Project Management Elective Course Total Credits | BBA Core BBA Core BBA Core Course Major ELE | 3 3 3 3 3 15 |
| YEAR FOUR | FALL | MGT 4071 Organizational Behavior LED 4010 Leadership Theories and Applications PMG 3250 Project Initiation and Planning PMG 3600 Project Management Tools and Techniques CAR 3060 Navigating Future Career and Life Challenges Total Credits | BBA Core BBA Core Course Major Course Major Prog Course | 3 3 3 3 2 14 |
| | SPRING | LED 4900 Leadership Seminar PMG 4450 Agile Project Management PMG 4350 Project Execution Elective Course Elective Course Total Credits | Prog Course Course Major Course Major ELE ELE | 3 3 3 3 3 15 |
| TOTAL CREDITS | | | | 120 |