

# BACHELOR OF SCIENCE HEALTHCARE MANAGEMENT



## PROGRAM DESCRIPTION

The Bachelor of Science (BS) in Healthcare Management prepares students for rewarding careers in healthcare management. This curriculum prepares student to work in many facets of the healthcare environment, which require practical, in-depth knowledge of the U.S. healthcare system, areas such as community health, insurance and reimbursement systems, financial management, strategic planning, and quality management. Students will gain professional skills in communication, collaboration, problem-solving, and decision-making through individual and group projects, readying them to take on roles that enhance healthcare operations and improve organizational effectiveness.

## LEARNING OUTCOMES

- Analyze the U.S. healthcare system to identify effective organizations, structures, delivery modalities, and performances.
- Integrate the domains of accounting, finance, marketing, operations, management, and information technology to improve healthcare organizational and team performance.
- Evaluate the legal and ethical frameworks and policies that impact healthcare professionals and organizations.

## Graduates with a Bachelor of Science in Healthcare Management are prepared for careers such as:

- Director of Assisted Living
- Healthcare Administrator
- Medical Records Specialist
- Nursing Home Administrator
- Health Information Technologist
- Medical and Health Services Manager
- Medical Registrar

## THE EIGHT ATTRIBUTES OF THE CLEARY MIND™

The Cleary Mind™ defines who we are and sets us apart from other universities. Students, whether online or on campus, embrace its principles throughout their studies, shaping their approach to thinking, leading, and living. By graduation, they're not only job-ready but they also excel as critical thinkers, problem solvers, effective communicators, and ethical leaders. Employers value Cleary graduates for exceeding expectations!



COMMUNICATION



LEADERSHIP



PROBLEM SOLVING



CREATIVE THINKING



PERSUASION



ETHICS



ENTREPRENEURSHIP



CRITICAL THINKING

\* The Key Attributes Employers Seek on Students' Resume, NACE Center, 11/30/17. The Top 10 Traits Employers Want in Business School Graduates, GoodCall, 8/17/18. College vs Business Training: What Do Employers Want?, Wharton, University of Pennsylvania, 2/11/16. 8 Essential Skills Every Employer Looks For In Recent Graduates, Inc 10/13/15. What Employers Really Look For in Recent College Graduates, USA Today, 7/22/15. What Employers Are Looking For When Hiring Recent College Grads, Forbes, 7/6/15. New College Grads: Who employers want to hire, CBS News Money Watch, 1/20/15. What Employers Want From MBAs This Year, Poets & Quants, 5/19/14. The 10 Skills Employers Most Want In 2015 Graduates, Rorbes, 11/12/14. What Employers Want, GraduateOpportunities.com



## HEALTHCARE MANAGEMENT CURRICULUM PATHWAY - SINGLE MAJOR BACHELOR OF SCIENCE

		COURSE	CATEGORY	CREDITS
YEAR ONE	FALL	ENG 1000 English Composition PHL 1200 Critical Thinking in an Illogical World BUS 1100 Introduction to Organizations (BUS 1000) TCM 1000 The Cleary Mind: Introduction to Human Behavior and Leadership MIS 1000 Applied Business Tools (1000/2000 level BBA Course) <b>Total Credits</b>	GE ENG/COM GE HUM BBA Core GE SS BBA Core	3 3 3 3 3 <b>15</b>
	SPRING	ENG 1100 Discourse and Delivery ECO 1000 Introduction to Macroeconomics HCM 1100 Introduction to Healthcare Management QLR 1000 Data Foundations SCI 1500 The Science of Well-Being <b>Total Credits</b>	GE ENG/COM GE SS HCM Core GE MTH GE NS	3 3 3 3 3 <b>15</b>
YEAR TWO	FALL	HCM 2200 Community, Population, and Public Health OPM 2000 Operations Management ACC 1000 Introduction to Financial Accounting MKT 2200 Introduction to Marketing (MKT 2100, MKT 3000) ELE Elective Course <b>Total Credits</b>	GE SS & HCM Core BBA Core BBA Core BBA Core ELE	3 3 3 3 3 <b>15</b>
	SPRING	COM 1400 Speech Communications LAW 2900 Business Law ACC 2000 Introduction to Managerial Accounting NTR 2000 Nutrition for the Active Adult with Lab HCM 3200 Healthcare Insurance and Reimbursement Systems CAR 1050 Navigating Academic and Life Challenges <b>Total Credits</b>	GE ENG/COM BBA Core BBA Core GE NS HCM Core Prog Course	3 3 3 3 3 1 <b>16</b>
YEAR THREE	FALL	MGT 3400 Managing Projects and Processes in Organizations HCM 3250 Healthcare Financial Management HCM 3260 Healthcare Information Systems and Technologies MGT 4071 Organizational Behavior** ELE Elective Course** <b>Total Credits</b>	BBA Core HCM Core HCM Core BBA Core ELE	3 3 3 3 3 <b>15</b>
	SPRING	BUS 3500 Strategic Management HCM 3270 Healthcare Operations Management BUS 3000 Emerging Business Technologies (HUM 3250, BUS 4200, 3000/4000 level BBA Course) HRM 2800 Introduction to Human Resource Management ELE Elective Course** <b>Total Credits</b>	BBA Core HCM Core BBA Core BBA Core ELE	3 3 3 3 3 <b>15</b>
YEAR FOUR	FALL	HCM 4000 Quality Management in Healthcare DMA 4200 Data Analysis in Business HCM 4105 Legal and Ethical Issues in Healthcare ELE Elective Course** CAR 3060 Navigating Future Career and Life Challenges OR CAR 3050 Navigating Future Career and Life Challenges AND ELE Elective Course <b>Total Credits</b>	HCM Core BBA Core HCM Core ELE Prog Course Prog Course ELE	3 3 3 3 2 1 1 <b>14</b>
	SPRING	HCM 4900 Leadership Seminar PHL 4010 Culture of Ethics (PHL 4900, PHL 2100) HCM 4300 Marketing Healthcare Services HCM 4200 Healthcare Business and Policy ELE Elective Course** <b>Total Credits</b>	Prog Course BBA Core HCM Core HCM Core ELE	3 3 3 3 3 <b>15</b>
<b>TOTAL CREDITS</b>				<b>120</b>

\*\*Up to four courses may be taken at the graduate level as part of the Cleary Advantage.