

# BACHELOR OF SCIENCE AND BUSINESS PROJECT MANAGEMENT



## PROGRAM DESCRIPTION

Your skills as a project manager are highly marketable, and with a degree in Project Management from Cleary, graduates will have a clear advantage over other job candidates because you will gain real-world experience. The use of strong and ethical project management skills and practices helps businesses compete successfully in a highly competitive market. Cleary graduates possess the qualities, knowledge, expertise and leadership skills needed to complete projects with effective management, within budget, on time and with 100 percent satisfaction. The true strength of an exceptional project manager is the ability to make teams work at their best, and this is achievable, thanks to the attributes learned through The Cleary Mind. In addition, each course at Cleary builds on a foundation that has been cultivated through real world experiences brought by faculty with real world experience in project management.

## LEARNING OUTCOMES

- Apply management and leadership theories as they relate to project, program and portfolio management.
- Apply effective communication and research skills.
- Examine tools and techniques of initiating, planning, executing, monitoring, and closing projects.
- Demonstrate critical thinking skills for effective analysis and decision making.
- Demonstrate skills in project quality management.

## Graduates with a Bachelor of Science and Business — Project Management are prepared for careers such as:

- Project Manager
- Program Manager
- Portfolio Manager
- Operations Manager
- Product Manager
- Construction Project Manager
- IT Project Manager
- Healthcare Project Manager
- Consultant (Project Management)
- Risk Manager
- Supply Chain Manager
- Agile Project Manager / Scrum Master
- Change Manager
- Nonprofit Project Manager

## THE EIGHT ATTRIBUTES OF THE CLEARY MIND™

The Cleary Mind™ defines who we are and sets us apart from other universities. Students, whether online or on campus, embrace its principles throughout their studies, shaping their approach to thinking, leading, and living. By graduation, they're not only job-ready but also excel as critical thinkers, problem solvers, communicators, and ethical leaders. Employers value Cleary graduates for exceeding expectations!



COMMUNICATION



LEADERSHIP



PROBLEM SOLVING



CREATIVE THINKING



PERSUASION



ETHICS



ENTREPRENEURSHIP



CRITICAL THINKING

\* The Key Attributes Employers Seek on Students' Resume, NACE Center, 11/30/17. The Top 10 Traits Employers Want in Business School Graduates, GoodCall, 8/17/18. College vs Business Training: What Do Employers Want?, Wharton, University of Pennsylvania, 2/11/16. 8 Essential Skills Every Employer Looks For In Recent Graduates, Inc 10/13/15. What Employers Really Look For in Recent College Graduates, USA Today, 7/22/15. What Employers Are Looking For When Hiring Recent College Grads, Forbes, 7/6/15. New College Grads: Who employers want to hire, CBS News Money Watch, 1/20/15. What Employers Want From MBAs This Year, Poets & Quants, 5/19/14. The 10 Skills Employers Most Want In 2015 Graduates, Forbes, 11/12/14. What Employers Want, GraduateOpportunities.com



## PROJECT MANAGEMENT CURRICULUM PATHWAY - SINGLE MAJOR BACHELOR OF SCIENCE IN BUSINESS (BSB)

|                      |        | COURSE   | CATEGORY  | CREDITS                                 |
|----------------------|--------|--|---|---|
| YEAR ONE             | FALL   | ENG 1000 English Composition<br>PHL 1200 Critical Thinking in an Illogical World<br>BUS 1100 Introduction to Organizations<br>TCM 1000 The Cleary Mind: Introduction to Human Behavior and Leadership<br>MIS 1000 Applied Business Tools<br><b>Total Credits</b>               | GE ENG/COM<br>GE HUM<br>BBA Core<br>GE SS<br>BBA Core               | 3<br>3<br>3<br>3<br>3<br><b>15</b>      |
|                      | SPRING | ENG 1100 Discourse and Delivery<br>ECO 1000 Introduction to Macroeconomics<br>COM 1400 Speech Communications<br>QLR 1000 Data Foundations<br>SCI 1500 The Science of Well-Being<br><b>Total Credits</b>  | GE ENG/COM<br>GE SS<br>GE HUM<br>GE MTH<br>GE NS                    | 3<br>3<br>3<br>3<br>3<br><b>15</b>      |
| YEAR TWO             | FALL   | ECO 2000 Introduction to Microeconomics<br>OPM 2000 Operations Management<br>ACC 1000 Introduction to Financial Accounting<br>MKT 2200 Introduction to Marketing<br>ELE Elective Course<br><b>Total Credits</b>  | GE ELE SS<br>BBA Core<br>BBA Core<br>BBA Core<br>ELE                | 3<br>3<br>3<br>3<br>3<br><b>15</b>      |
|                      | SPRING | LAW 2900 Business Law<br>HRM 2800 Introduction to Human Resource Mgmt<br>ACC 2000 Introduction to Managerial Accounting<br>NTR 2000 Nutrition for the Active Adult with Lab<br>ELE Elective Course<br>CAR 1050 Navigating Academic and Life Challenges<br><b>Total Credits</b> | BBA Core<br>BBA Core<br>BBA Core<br>GE NS<br>ELE<br>Prog Course     | 3<br>3<br>3<br>3<br>3<br>1<br><b>16</b> |
| YEAR THREE           | FALL   | COM 3200 Organizational Communication in a Global Environment<br>MGT 3400 Managing Projects and Processes in Organizations<br>DMA 4200 Data Analysis in Business<br>FIN 3000 Introduction to Corporate Finance<br>ELE Elective Course<br><b>Total Credits</b>                  | BBA Core<br>BBA Core<br>BBA Core<br>BBA Core<br>ELE                 | 3<br>3<br>3<br>3<br>3<br><b>15</b>      |
|                      | SPRING | BUS 3500 Strategic Management<br>PHL 4010 Culture of Ethics<br>BUS 3000 Emerging Business Technologies<br>PMG 3500 Introduction to Project Management<br>Elective Course<br><b>Total Credits</b>   | BBA Core<br>BBA Core<br>BBA Core<br>Course Major<br>ELE             | 3<br>3<br>3<br>3<br>3<br><b>15</b>      |
| YEAR FOUR            | FALL   | MGT 4071 Organizational Behavior<br>LED 4010 Leadership Theories and Applications<br>PMG 3250 Project Initiation and Planning<br>PMG 3600 Project Management Tools and Techniques<br>CAR 3060 Navigating Future Career and Life Challenges<br><b>Total Credits</b>             | BBA Core<br>BBA Core<br>Course Major<br>Course Major<br>Prog Course | 3<br>3<br>3<br>3<br>2<br><b>14</b>      |
|                      | SPRING | LED 4900 Leadership Seminar<br>PMG 4450 Agile Project Management<br>PMG 4350 Project Execution<br>Elective Course<br>Elective Course<br><b>Total Credits</b>   | Prog Course<br>Course Major<br>Course Major<br>ELE<br>ELE           | 3<br>3<br>3<br>3<br>3<br><b>15</b>      |
| <b>TOTAL CREDITS</b> |        |  |   | <b>120</b>                              |