

CLEARY UNIVERSITY

MASTER OF BUSINESS ADMINISTRATION

DATA ANALYTICS

Advance your degree without putting your career or life on hold.

The Data Analytics concentration prepares you to turn complex information into smarter business decisions. You'll learn to evaluate corporate data systems, identify key trends, and recommend strategies that improve data quality and organizational performance. You'll also develop the skills to build and lead teams that prioritize data-focused projects and strengthen decision-making across an organization. With business intelligence careers growing faster than the national average, graduates are prepared for opportunities across a variety of industries. Potential careers include market research analyst, healthcare analytics manager, data analytics business consultant, management analyst, economist, and operations research analyst in today's increasingly data-driven business environment.



AFFORDABLE INVESTMENT

Competitive tuition and financial aid.



100% ONLINE

Course work you complete from anywhere, around your shifts.

THE CLEARY MIND™

Eight Competencies that set our students apart:



COMMUNICATION



CREATIVE THINKING



PROBLEM SOLVING



PERSUASION



ENTREPRENEURSHIP



LEADERSHIP



ETHICS



CRITICAL THINKING



SUPPORT FOR EVERY STEP OF YOUR CAREER JOURNEY

We help you discover your direction and navigate your career with purpose.

- ✓ INTERVIEW COACHING & JOB SEARCH STRATEGIES
- ✓ RESUME, COVER LETTER & LINKEDIN REVIEWS
- ✓ CAREER FAIRS & EMPLOYER CONNECTIONS
- ✓ PERSONALIZED CAREER COACHING
- ✓ AI-POWERED CAREER PLANNING TOOLS
- ✓ LIFETIME ALUMNI CAREER SUPPORT

TECHNOLOGY IS EVOLVING

Great leaders evolve with it.

The Cleary Mind™ helps you develop the human skills that fuel innovation, strengthen teams, solve problems, make strategic decisions, and create lasting impact in an AI-changing world.



95% EMPLOYED

OR IN GRAD SCHOOL
WITHIN 6 MONTHS

*Cleary University Student
Outcomes Report*



10+ MILLION

IN SCHOLARSHIPS
AWARDED EACH YEAR



#1 ROI IN MICHIGAN

AMONG PRIVATE,
NONPROFIT SCHOOLS

FREOPP



22K STRONG

CONNECT WITH ALUMNI
& MENTORS THAT CAN
OPEN DOORS



EARN YOUR MBA IN DATA ANALYTICS

Advance your career and elevate your impact.

LEARN MORE →

[CLEARY.EDU/GRADUATE-PROGRAMS](https://cleary.edu/graduate-programs)

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Your path to success starts here.

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Your Guide to What's Next

Cleary's MBA and MS programs seek to develop students into leaders and understand the “why” and “how” in accomplishing business decisions in a global environment . All MBA and MS core courses acquaint you with various fields in business and help you learn to communicate, to interact, and to assume responsible positions in your chosen field.

COURSE	CATEGORY	CREDITS
MBA CORE		24
LAW 6500 Legal Thinking	MBA CORE	3
ECO 6450 Managerial Economics	MBA CORE	3
MGT 6200 Organizational Adaptation	MBA CORE	3
MKT 6100 Disruptive Marketing	MBA CORE	3
MKT 6800 Strategic Customer Creation	MBA CORE	3
FIN 6300 Financial Viability	MBA CORE	3
STR 6200 Strategic Operations	MBA CORE	3
MGT 6400 Collective Impact	MBA CORE	3
CONCENTRATION COURSES		9
BDA 6000 Modern Data Management	REQUIRED	3
BDA 6100 Foundations of Business Analytics	REQUIRED	3
BDA 6200 Effective Management of Projects	REQUIRED	3
TOTAL CREDITS		33



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