

# CLEARY UNIVERSITY

MASTER OF BUSINESS ADMINISTRATION

## EXECUTIVE LEADERSHIP

Advance your degree without putting your career or life on hold.

The Executive Leadership concentration prepares you to lead with confidence, purpose, and integrity in today's evolving global environment. You'll develop the skills to inspire teams, make effective decisions, strengthen organizational performance, and create meaningful change. Designed for professionals seeking to advance their leadership potential, the program applies innovative strategies and best practices across business, government, education, and nonprofit settings. Graduates are prepared to build shared vision, improve teamwork, navigate fast-paced challenges, and lead ethically and responsibly. With a focus on organizational effectiveness and results, you'll gain the tools to create lasting value for your organization, your team, and your community.



### AFFORDABLE INVESTMENT

Competitive tuition and financial aid.



### 100% ONLINE

Course work you complete from anywhere, around your shifts.

### THE CLEARY MIND™

Eight Competencies that set our students apart:



COMMUNICATION



CREATIVE THINKING



PROBLEM SOLVING



PERSUASION



ENTREPRENEURSHIP



LEADERSHIP



ETHICS



CRITICAL THINKING



### SUPPORT FOR EVERY STEP OF YOUR CAREER JOURNEY

We help you discover your direction and navigate your career with purpose.

- ✓ INTERVIEW COACHING & JOB SEARCH STRATEGIES
- ✓ RESUME, COVER LETTER & LINKEDIN REVIEWS
- ✓ CAREER FAIRS & EMPLOYER CONNECTIONS
- ✓ PERSONALIZED CAREER COACHING
- ✓ AI-POWERED CAREER PLANNING TOOLS
- ✓ LIFETIME ALUMNI CAREER SUPPORT

### TECHNOLOGY IS EVOLVING

Great leaders evolve with it.

The Cleary Mind™ helps you develop the human skills that fuel innovation, strengthen teams, solve problems, make strategic decisions, and create lasting impact in an AI-changing world.



### 95% EMPLOYED

OR IN GRAD SCHOOL WITHIN 6 MONTHS

*Cleary University Student Outcomes Report*



### 10+ MILLION

IN SCHOLARSHIPS AWARDED EACH YEAR



### #1 ROI IN MICHIGAN

AMONG PRIVATE, NONPROFIT SCHOOLS

*FREOPP*



### 22K STRONG

CONNECT WITH ALUMNI & MENTORS THAT CAN OPEN DOORS



### EARN YOUR MBA IN EXECUTIVE LEADERSHIP

Advance your career and elevate your impact.

LEARN MORE →

[CLEARY.EDU/GRADUATE-PROGRAMS](https://cleary.edu/graduate-programs)

## CLEARY UNIVERSITY

Your path to success starts here.

# MASTER OF BUSINESS ADMINISTRATION EXECUTIVE LEADERSHIP

## Your Guide to What’s Next

Cleary’s MBA and MS programs seek to develop students into leaders and understand the “why” and “how” in accomplishing business decisions in a global environment . All MBA and MS core courses acquaint you with various fields in business and help you learn to communicate, to interact, and to assume responsible positions in your chosen field.

| COURSE                               | CATEGORY | CREDITS |
|--------------------------------------|----------|---------|
| MBA CORE                             |          | 24      |
| LAW 6500 Legal Thinking              | MBA CORE | 3       |
| ECO 6450 Managerial Economics        | MBA CORE | 3       |
| MGT 6200 Organizational Adaptation   | MBA CORE | 3       |
| MKT 6100 Disruptive Marketing        | MBA CORE | 3       |
| MKT 6800 Strategic Customer Creation | MBA CORE | 3       |
| FIN 6300 Financial Viability         | MBA CORE | 3       |
| STR 6200 Strategic Operations        | MBA CORE | 3       |
| MGT 6400 Collective Impact           | MBA CORE | 3       |
| CONCENTRATION COURSES                |          | 9       |
| LED 6120 Change and Leadership       | REQUIRED | 3       |
| LED 6130 Leading Across Differences  | REQUIRED | 3       |
| LED 6550 Leadership and Ethics       | REQUIRED | 3       |
| TOTAL CREDITS                        |          | 33      |



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