

CLEARY UNIVERSITY

MASTER OF BUSINESS ADMINISTRATION

SPORTS ADMINISTRATION

Advance your degree without putting your career or life on hold.

The Sports Leadership concentration prepares you to turn your passion for sports into the skills needed to succeed in the business behind the game. You'll develop leadership and business knowledge while gaining a deeper understanding of the strategy, operations, and decision-making that drive the sports industry. Designed for motivated professionals who want to make an impact beyond the field of play, the program strengthens your ability to lead teams, navigate a competitive environment, and contribute to successful sports organizations. Whether your goals are in administration, operations, management, or other areas of the industry, you'll be prepared to lead with purpose and confidence.



AFFORDABLE INVESTMENT

Competitive tuition and financial aid.



100% ONLINE

Course work you complete from anywhere, around your shifts.

THE CLEARY MIND™

Eight Competencies that set our students apart:



COMMUNICATION



CREATIVE THINKING



PROBLEM SOLVING



PERSUASION



ENTREPRENEURSHIP



LEADERSHIP



ETHICS



CRITICAL THINKING



SUPPORT FOR EVERY STEP OF YOUR CAREER JOURNEY

We help you discover your direction and navigate your career with purpose.

- ✓ INTERVIEW COACHING & JOB SEARCH STRATEGIES
- ✓ RESUME, COVER LETTER & LINKEDIN REVIEWS
- ✓ CAREER FAIRS & EMPLOYER CONNECTIONS
- ✓ PERSONALIZED CAREER COACHING
- ✓ AI-POWERED CAREER PLANNING TOOLS
- ✓ LIFETIME ALUMNI CAREER SUPPORT

TECHNOLOGY IS EVOLVING

Great leaders evolve with it.

The Cleary Mind™ helps you develop the human skills that fuel innovation, strengthen teams, solve problems, make strategic decisions, and create lasting impact in an AI-changing world.



95% EMPLOYED

OR IN GRAD SCHOOL WITHIN 6 MONTHS

Cleary University Student Outcomes Report



10+ MILLION

IN SCHOLARSHIPS AWARDED EACH YEAR



#1 ROI IN MICHIGAN

AMONG PRIVATE, NONPROFIT SCHOOLS

FREOPP



22K STRONG

CONNECT WITH ALUMNI & MENTORS THAT CAN OPEN DOORS



EARN YOUR MBA IN SPORTS ADMINISTRATION

Advance your career and elevate your impact.

LEARN MORE →

[CLEARY.EDU/GRADUATE-PROGRAMS](https://cleary.edu/graduate-programs)

CLEARY UNIVERSITY

Your path to success starts here.

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Your Guide to What's Next

Cleary's MBA and MS programs seek to develop students into leaders and understand the "why" and "how" in accomplishing business decisions in a global environment. All MBA and MS core courses acquaint you with various fields in business and help you learn to communicate, to interact, and to assume responsible positions in your chosen field.

COURSE	CATEGORY	CREDITS
MBA CORE		24
LAW 6500 Legal Thinking	MBA CORE	3
ECO 6450 Managerial Economics	MBA CORE	3
MGT 6200 Organizational Adaptation	MBA CORE	3
MKT 6100 Disruptive Marketing	MBA CORE	3
MKT 6800 Strategic Customer Creation	MBA CORE	3
FIN 6300 Financial Viability	MBA CORE	3
STR 6200 Strategic Operations	MBA CORE	3
MGT 6400 Collective Impact	MBA CORE	3
CONCENTRATION COURSES		9
SPO 6450 Special Topics in Sports Administration	REQUIRED	3
SP 5460 Facility and Event Management	REQUIRED	3
SPO 6550 Governance of Intercollegiate Athletics -or- SPO 6900 Supervised Grad Assistanship	REQUIRED	3
TOTAL CREDITS		33



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